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03

Robert Morales  
President  
Don M. Canady  
Vice President

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

## NOTICE OF MEETING

**DATE:** Monday, January 27, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

DOCUMENTS DEPT.

JAN 17 2003

SAN FRANCISCO  
PUBLIC LIBRARY

The meeting will be called to order: Roll call

## AGENDA:

- |    |   |            |
|----|---|------------|
| 1. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of and possible action to approve the Minutes of the December 16, 2002 Commission meeting.   | Action     |
| 2. | <b>PRESIDENT'S REPORT</b><br>By Commission President Robert Morales<br>(This report is to allow the President to report on recent film related activity and to make announcements.)                     | Discussion |
| 3. | <b>STAFF REPORT</b><br>By Executive Director Martha Cohen<br>(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.) | Discussion |
| 4. | <b>FINANCIAL REPORT</b><br>By Executive Director Martha Cohen<br>(This report will review fiscal activity since the last meeting.)  | Discussion |
| 5. | <b>COMMITTEE REPORTS</b><br>(This report will review Committee activity since the last meeting.)  | Discussion |
| 6. | <b>GENERAL PUBLIC COMMENT</b>   | Discussion |
| 7. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | Action     |

NOTE: Public comment will be taken on each item of the agenda.

### Lobbyist Registration and Reporting Requirements

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance (SF Campaign & Governmental Conduct Code 2.100) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 30 Van Ness Avenue, Suite 3900, San Francisco, CA 94102; telephone (415) 581-2300; fax (415) 581-2317; web site [www.sfgov.org/ethics](http://www.sfgov.org/ethics).



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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**January 27, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF DECEMBER 16, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Robert Morales  
Jim McCullough  
Theresa Picon  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge  
Larry Mazzola, Jr.  
Giovanna Rovetti

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 11:35 a.m.

### **APPROVAL OF MINUTES FROM THE OCTOBER 28, 2002 COMMISSION MEETING (ACTION ITEM)**

Commission Vice President Don Canady made a motion to approve the minutes of the October 28, 2002 Commission meeting. Commissioner Jim McCullough seconded the motion. The minutes were unanimously approved. He then welcomed newly appointed Commissioner Theresa Picon.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales discussed the Police Law Enforcement Services (PLES) 10B Units cost increase and it's effect on local filmmaking.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen further reported on the PLES 10B costs noting that the increase was an implemented 27.5% administrative fee.

Executive Director Cohen went on to announce, since November 1<sup>st</sup>, 66 Use Agreements were filed producing 150 shoot days. This included *Presidio Med*, *Swing*, *Save It For Later*, *Happily Even After* and a *Camcast Commercial*.

Executive Director Cohen welcomed newly appointed Commissioner Theresa Picon and noted the resignation of Kelley Beauchamp.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was discussed with the Stipend Allotment item of the agenda.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

No committee reports were made.

### **DISCUSSION OF COMMITTEE RECOMMENDATION FOR STIPEND ALLOTMENTS (DISCUSSION ITEM)**

Commissioner Canady reviewed the Stipend Committee's recommendations of support for Stipend applicants.

### **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve \$3,000 in Commission support for the Bay Area Video Coalition. Commissioner Theresa Picon seconded the motion. The motion was unanimously approved.

### **REQUEST FOR \$3,500 IN COMMISSION SUPPORT FOR THE BERLIN AND BEYOND FILM FESTIVAL (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve \$1,250 in Commission support for the Berlin and Beyond Film Festival. Commissioner Don Canady seconded the motion. The motion was unanimously approved.



**REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR THE FRAMELINE LESBIAN AND GAY FILM FESTIVAL (ACTION ITEM)**

Commissioner Theresa Picon made a motion to approve \$1,500 in Commission support for the Frameline Lesbian and Gay Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE JEWISH FILM FESTIVAL (ACTION ITEM)**

Commissioner Lynn Hershman made a motion to approve \$1,250 in Commission support for the Jewish Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO BLACK FILM FESTIVAL (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve \$1,250 in Commission support for the San Francisco Black Festival. Commissioner Theresa Picon seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$3,750 in Commission support for the San Francisco International Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE NATIONAL ASIAN AMERICAN TELECOMMUNICATIONS ASSOCIATION (ACTION ITEM)**

Commissioner Don Canady made a motion to approve \$1,250 in Commission support for the National Asian American Telecommunications Association. Commissioner Frank Han seconded the motion. The motion was unanimously approved.

**NOMINATIONS FOR COMMISSION PRESIDENT AND VICE PRESIDENT (ACTION ITEM)**

Commissioner Lynn Hershman nominated President Morales for another term as President. Commissioner Jim McCullough seconded the motion. The nominations for President were closed.

Commissioner Lily Chan nominated Commissioner Don Canady for Vice President. Commissioner Jim McCullough seconded the motion. The nominations for Vice President were closed.

**ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT (ACTION ITEM)**

There being no public comment, a roll call vote took place to approve Commissioner Morales as Commission President. Commissioner Robert Morales was unanimously approved as Commission President.

There being no public comment, a roll call vote took place to approve Commissioner Don Canady as Commission Vice President. Commissioner Don Canady was unanimously approved as Commission Vice President.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commission President Morales urged the Commissioners to explore ways of fundraising for the Commission.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Theresa Picon made a motion to adjourn the meeting.  
Commission Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales

*Mayor*

Don M. Canady

*Vice President*

Kelley E. Beauchamp

*City Clerk*

Janet E. Theredge

*Frank H.*

Lynne Hershman Leeson

Larry Mazzola, Jr.

Jim M. Cullough

Giovanna Rovetti

Linda Salsko

Martha Cohen

*Executive Director*

Carol Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

### Accessible Meeting Policy

Hearings are held at 1 Dr. Carlton B. Goodlett Place, Room 416, San Francisco, CA. Accessible seating for persons with disabilities (including those using wheelchairs) will be available. The closest accessible BART Station is Civic Center Plaza at the intersection of Market, Grove and Hyde Streets. The accessible MUNI metro lines are the J, K, L, M, and N. MUNI bus lines serving the area are the 42 Downtown Loop, 9 San Bruno and the 7 Haight/Noriega. Accessible curbside parking is available on Grove Street. American sign Language interpreters and/or a sound enhancement system will be available upon request by contacting Michael Billington at 415/554-6244 at least **72 hours** prior to a meeting. Individuals with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities should call our accessibility hot line at 415/554-6252 to discuss meeting accessibility. In order to assist the City's efforts to accommodate such people, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

### KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE (Chapter 67 of the San Francisco Administrative Code)

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FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE SUNSHINE ORDINANCE TASK FORCE. Contact: Donna Hall, Administrator, City Hall, Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683; (415) 554-7724; fax (415) 554-7854; e-mail [donna\\_hall@sfgov.org](mailto:donna_hall@sfgov.org).

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SAN FRANCISCO FILM COMMISSION

January 27, 2003 (Cancelled)

## NOTICE OF CANCELLATION

The meeting of January 27, 2003 has been cancelled.

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DEC 15 2005

The next regular meeting will take place:

SAN FRANCISCO  
PUBLIC LIBRARY

DATE: February 24, 2003

TIME: 1:00 PM

PLACE: 1 Dr. Carlton B. Goodlett Place, Room 416





Robert Morales  
President  
Don M. Canady  
Vice President

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Lily Chan  
Jeannette Etheredge  
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## NOTICE OF MEETING

**DATE:** Monday, February 24, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

DOCUMENTS DEPT.

FEB 20 2003

SAN FRANCISCO  
PUBLIC LIBRARY

The meeting will be called to order: Roll call

## AGENDA:

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|----|---|------------|
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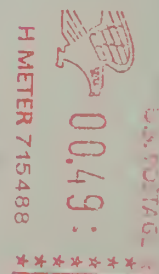
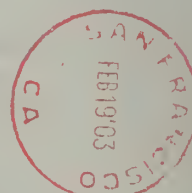




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PRESORTED  
FIRST CLASS





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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

DOCUMENTS DEPT.

**NEXT COMMISSION MEETING**

**March 24, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

MAR 21 2003

SAN FRANCISCO  
PUBLIC LIBRARY

**MINUTES OF FEBRUARY 24, 2003  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge  
Lynn Hershman  
Theresa Picon  
Giovanna Rovetti



## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE DECEMBER 16, 2002 COMMISSION MEETING (ACTION ITEM)**

Commission Vice President Don Canady made a motion to approve the minutes of the December 16, 2002 Commission meeting. Commissioner Frank Han seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales informed the Commission that he had spoken with several hotels on the topic of hosting a fundraising event for the San Francisco Film Commission. He then discussed the SFPD's Police Law Enforcement Service Unit 10B, its administrative fee and a letter from the Production Company *Blackout* that he had received.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen announced, since January 1<sup>st</sup>, 64 Use Agreements were filed producing 130 shoot days. This included commercials for Mercedes, Lincoln Navigator, Toyota, OB Beer, Hyundai, Clorox and a promotional trailer for the San Francisco International Film Festival.

She reminded the Commission that the San Francisco International Film Festival would be April 17 through May 1.

She reported that she had been assisting a film entitled *Blue Vinyl* find a screening venue.

She then reported to the Commission that Commissioner Rovetti had attended an industry mixer in Sacramento and had represented the San Francisco Film Commission.

She concluded her report by announcing to the Commission that the annual filing of the Ethics Commission Form 700 would soon be due and the film office would be forwarding the material.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen informed the Commission that she had been in contact with Grants for the Arts regarding the Film Commission's budget.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Lydia Szajko suggested the Commission inquire into establishing an account that can be used to bank funds raised from fundraisers.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Canady asked Director Cohen to investigate fees paid to various city departments.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Don Canady made a motion to adjourn the meeting.

Commissioner Larry Mazzola, Jr. seconded the motion. The motion was unanimously approved. The meeting was adjourned.





MAR 21 2003

SAN FRANCISCO  
PUBLIC LIBRARY

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**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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**AGENDA:**

- 1. APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the February 24, 2003 Commission meeting.
- 2. PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
- 3. STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
- 4. FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
- 5. COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
- 6. SPEAKER** **Discussion**  
Kandace Bender, Deputy Airport Director Communications and Marketing  
Presentation about San Francisco International Airport
- 7. OTHER COMMISSION BUSINESS** **Discussion**
- 8. GENERAL PUBLIC COMMENT** **Discussion**
- 9. ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.





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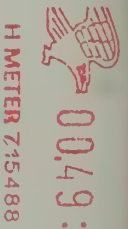
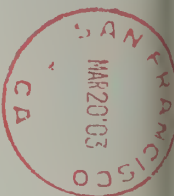
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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
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**NEXT COMMISSION MEETING**

**April 28, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF MARCH 24, 2003  
COMMISSION MEETING**

**MEMBERS PRESENT**

Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon

**MEMBERS ABSENT**

Don Canady  
Lily Chan  
Jeannette Etheredge  
Giovanna Rovetti  
Lidia Szajko

**DOCUMENTS DEPT.**

**APR 24 2003**

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PUBLIC LIBRARY**





APR 24 2003

SAN FRANCISCO  
PUBLIC LIBRARY**MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE FEBRUARY 24, 2003****COMMISSION MEETING (ACTION ITEM)**

Commissioner Larry Mazzola, Jr. made a motion to approve the minutes of the February 24, 2003 Commission meeting. Commissioner Theresa Picon seconded the motion. The minutes were unanimously approved.

**PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales deferred his report to Executive Director Martha Cohen to discuss the status of the Fundraising Committee.

**STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen informed the Commission that a Fundraising Committee meeting did not take place, as Committee members did not respond in time for the Office to notify the public. She noted that the office would schedule another date and time for the meeting to occur. Commissioner Lynn Hershman asked to join the fundraising Committee.

Executive Director Cohen reminded the Commission that the San Francisco International Film Festival would be April 17 through May 1.

She reported that *The Princess Diaries 2* would be coming to San Francisco for a pre-scout.

She then reported that she had been speaking with a Showtime Production and sending them various photographs of various San Francisco neighborhoods.

Executive Director Cohen announced, since March 1<sup>st</sup>, 44 Use Agreements were filed producing 85 shoot days. This included commercials for *Kia*, *Ford*, *Apple*, *Sun Microsystems*, *Mountain Dew* and *Green Tea*.

**FINANCIAL REPORT (DISCUSSION ONLY)**

No Financial Report was made.

**COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

The Commission discussed ways to participate with the San Francisco International Film Festival.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Theresa Picon seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
President  
Don M. Canady  
Vice President

Alley L. Beauchamp  
y Chan  
Annette Etheredge  
ank Han  
nn Hershman Leeson  
erry Mazzola, Jr.  
n McCullough  
ovanna Rovetti  
lia Szajko  
Martha Cohen  
Executive Director  
role Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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DOCUMENTS DEPT.

APR 24 2003

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## NOTICE OF MEETING

**DATE:** Monday, April 28, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the March 24, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since the last meeting.)
6. **OTHER COMMISSION BUSINESS** Discussion
7. **GENERAL PUBLIC COMMENT** Discussion
8. **ADJOURNMENT** Action  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.







Robert Morales  
President  
Don M. Canady  
Vice President

Kelley L. Beauchamp  
Jilly Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

### Accessible Meeting Policy

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### LOBBYIST REGISTRATION AND REPORTING REQUIREMENTS

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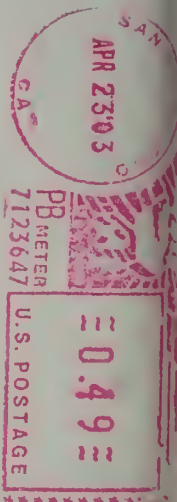
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San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

Attn: Kate Wingerson S.F. Public  
Library/Main Branch  
Documents Division  
100 Larkin St.  
San Francisco, CA 94102







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## SAN FRANCISCO FILM COMMISSION

April 28, 2003 (Cancelled)

### NOTICE OF CANCELLATION

The meeting of April 28, 2003 has been cancelled for lack of quorum.

### NOTICE OF MEETING

**DATE:** Monday, April 28, 2003

**TIME:** 1:00 PM

**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

#### 1. APPROVAL OF THE MINUTES Action

Presentation of and possible action to approve the Minutes of the  
March 24, 2003 Commission meeting.

#### 2. PRESIDENT'S REPORT Discussion

By Commission President Robert Morales

(This report is to allow the President to report on recent film related  
activity and to make announcements.)

#### 3. STAFF REPORT Discussion

By Executive Director Martha Cohen

(This report is to allow the Executive Director to report on recent  
film related activity and production work, and to make announcements.)

#### 4. FINANCIAL REPORT Discussion

By Executive Director Martha Cohen

(This report will review fiscal activity since the last meeting.)

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**5. COMMITTEE REPORTS Discussion**

(This report will review Committee activity since the last meeting.)

**6. OTHER COMMISSION BUSINESS Discussion**

**7. GENERAL PUBLIC COMMENT Discussion**

**8. ADJOURNMENT Action**

(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.



Robert Morales  
President  
Don M. Canady  
Vice President

Elley L. Beauchamp  
Y Chan  
Annette Etheredge  
Frank Han  
Ann Hershman Leeson  
erry Mazzola, Jr.  
n McCullough  
ovanna Rovetti  
dia Szajko

Martha Cohen  
Executive Director  
urola Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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**Notice of Special (Rescheduled) Meeting**

**Note: Regularly scheduled meeting falls on a holiday.**

**The meeting has been rescheduled.**

**DATE:** Monday, May 19, 2003

**TIME:** 1:00 PM

**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 408 (*Note Room Change*)

**The meeting will be called to order: Roll call**

**AGENDA:**

- |    |   |                   |
|----|---|-------------------|
| 1. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of and possible action to approve the Minutes of the March 24, 2003 Commission meeting.  | <b>Action</b>     |
| 2. | <b>PRESIDENT'S REPORT</b><br>By Commission President Robert Morales<br>(This report is to allow the President to report on recent film related activity and to make announcements.)                     | <b>Discussion</b> |
| 3. | <b>STAFF REPORT</b><br>By Executive Director Martha Cohen<br>(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.) | <b>Discussion</b> |
| 4. | <b>FINANCIAL REPORT</b><br>By Executive Director Martha Cohen<br>(This report will review fiscal activity since the last meeting.)  | <b>Discussion</b> |
| 5. | <b>COMMITTEE REPORTS</b><br>(This report will review Committee activity since the last meeting.)  | <b>Discussion</b> |
| 6. | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| 7. | <b>GENERAL PUBLIC COMMENT</b>   | <b>Discussion</b> |
| 8. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

**NOTE:** Public comment will be taken on each item of the agenda.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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Robert Morales  
President  
Don M. Canady  
Vice President

Wiley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Theresa Cohen  
Executive Director  
Gale Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

June 23, 2003, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF MAY 19, 2003 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge  
Giovanna Rovetti





## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE MARCH 24, 2003 COMMISSION MEETING (ACTION ITEM)**

Commissioner Frank Han made a motion to approve the minutes of the March 24, 2003 Commission meeting. Commissioner Jim McCullough seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales discussed the Commissions Fundraising Committee and the possibility of future events.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen announced, since April 1<sup>st</sup>, 72 Use Agreements were filed producing 181 shoot days. This included *Monk* and *The Division* and commercials for Burger King, GMC, Intel, Bank of America and Volvo.

She then noted possible upcoming productions such as *The Assassination of Richard Nixon*, Showtime's *The Game*, *The Princess Diaries 2* and *Under the Tuscan Sun*.

She further reported that she was working with the Mayor's Office of Economic Development in hopes of drafting Grant Agreements to cover the SFPD PLES Unit 10b's retroactive administrative fees.

She noted that the San Francisco Black Film Festival and the San Francisco Lesbian and Gay Film Festival were in the coming months.

She also noted that the Stipend deadline was June 30 and that all past applicants had been notified.

**FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen informed the Commission that the Mayor's office was still in the process of finalizing the budget for the fiscal year 2003/2004.

**COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

City Attorney Amy Ackerman reviewed the annual training for the Sunshine Ordinance.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Theresa Picon seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
President  
Don M. Canady  
Vice President

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JUN 19 2003

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Kelley L. Beauchamp  
Lily Chan  
Jeannette Erheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

*Agenda*

**NOTICE OF MEETING**

05-19-03 14 84

**DATE:** Monday, June 23, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

**The meeting will be called to order: Roll call**

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the May 19, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **OTHER COMMISSION BUSINESS** **Discussion**
7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**June 23, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF MAY 19, 2003 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge  
Giovanna Rovetti





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
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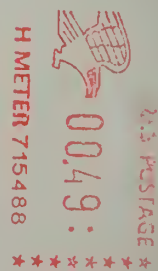
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Library/Main Branch  
Documents Division  
100 Larkin St.  
San Francisco, CA 94102

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FIRST CLASS



San Francisco  
Film Commission

### MINUTES

The meeting was called to order by Commission Vice President Don Canady at 1:05 p.m.

### APPROVAL OF MINUTES FROM THE MAY 19, 2003 COMMISSION MEETING (ACTION ITEM)

Commissioner Frank Han made a motion to approve the minutes of the May 19, 2003 Commission meeting. Commissioner Lynn Hershman seconded the motion. The minutes were unanimously approved.

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### PRESIDENT'S REPORT (DISCUSSION ONLY)

No report was made.

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### STAFF REPORT (DISCUSSION ONLY)

Executive Director Cohen announced, since June 1<sup>st</sup>, 31 Use Agreements were filed producing 73 shoot days. This included *The Assassination of Richard Nixon*, *Under the Tuscan Sun*, *House of Sand and Fog* and *50 First Kisses*.

She then noted the upcoming Showtime production, *Sucker Free City*, to be directed by Spike Lee.

She further reported that she was working with the Controller's Office, the Mayor's Deputy Chief of Staff and Supervisor Aaron Peskin to reexamine the SFPD PLES Unit 10b's administrative fees.

### FINANCIAL REPORT (DISCUSSION ONLY)

Executive Director Cohen informed the Commission that the Mayor's Office had presented it's budget to the Board of Supervisors.

### COMMITTEE REPORT (DISCUSSION ONLY)

No Committee Reports were made.

### OTHER COMMISSION BUSINESS (DISCUSSION ONLY)

Executive Director Cohen noted that a letter of introduction was forwarded to each Commissioner from Lt. Nicole Greely of the SFPD and that she would hopefully be able to attend the next Commission meeting.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Lynn Hershman made a motion to adjourn the meeting. Commissioner Lily Chan seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
President  
Don M. Canady  
Vice President

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JUL 25 2003

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Kelley L. Beauchamp  
Lily Chan  
Eannette Etheredge  
Frank Han  
Lynn Herschman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

*Agenda*  
**NOTICE OF MEETING**

**DATE:** Monday, July 28, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

Martha Cohen  
Executive Director

The meeting will be called to order: Roll call

Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the June 23, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **DISCUSSION AND POSSIBLE APPROVAL OF STIPEND COMMITTEE RECOMMENDATIONS** **Action**
7. **OTHER COMMISSION BUSINESS** **Discussion**
8. **GENERAL PUBLIC COMMENT** **Discussion**
9. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.





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*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**July 28, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF JUNE 23, 2003 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Theresa Picon

**MEMBERS ABSENT**

Jeannette Etheredge  
Jim McCullough  
Robert Morales  
Giovanna Rovetti  
Lidia Szajko



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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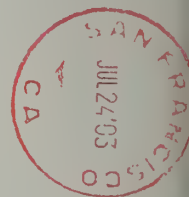
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Robert Morales  
President  
Don M. Canady  
Vice President

Wiley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Bartha Cohen  
Executive Director  
Dore Isaac  
Deputy Director  
Michael Billington  
Administrative Assistant

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

September 22, 2003, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF JULY 28, 2003 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Jeannette Etheredge  
Jim McCullough  
Theresa Picon  
Lidia Szajko

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE JUNE 23, 2003 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the June 23, 2003 Commission meeting. Commissioner Lynn Hershman seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

President Morales noted that film production was down across the nation.

### **STAFF REPORT (DISCUSSION ONLY)**

Deputy Director Carole Isaacs announced, since July 1<sup>st</sup>, 28 Use Agreements were filed producing 61 shoot days. This included the television pilot Sucker Free City and commercials for Dodge and Ford.

She then noted that the Film Office and other Bay Area Commissions met at Monaco Labs for a tour of the facility and then met to discuss advertising and promoting the Bay Area.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

### **DISCUSSION AND POSSIBLE APPROVAL OF STIPEND COMMITTEE RECOMMENDATIONS (ACTION ITEM)**

Commissioner Don Canady presented the Stipend Committee's recommendation to allot finances to film festivals and events. Commissioner Lynn Hershman made a motion to approve the recommendation. Commissioner Lily Chan seconded the motion. The motion was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Deputy Director Isaacs noted that Lt. Nicole Greely would likely attend the September Commission meeting.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
President  
Don M. Canady  
Vice President

Delley L. Beauchamp  
Ly Chan  
Annette Etheredge  
Frank Han  
Ann Hershman Leeson  
Gerry Mazzola, Jr.  
Don McCullough  
Giovanna Rovetti  
Diana Szajko

Bartha Cohen  
Executive Director  
Doreen Isaacs  
Deputy Director  
Michael Billington  
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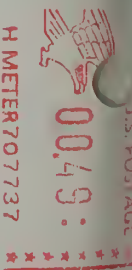
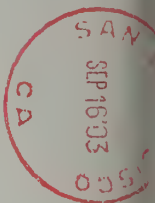
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San Francisco, CA 94102

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100 Larkin St.  
San Francisco, CA 94102

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Robert Morales  
President  
M. Canady  
Vice President  
  
Mey L. Beauchamp  
Chan  
Monette Etheredge  
Chk Han  
Hershman Leeson  
Mazzola, Jr.  
McCullough  
Vanna Rovetti  
Sajko  
  
Martha Cohen  
Executive Director  
Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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# NOTICE OF MEETING

**DATE:** Monday, September 22, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the July 28, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **SPEAKER** **Discussion**  
Lt. Nicole Greely, San Francisco Police Department Film Liaison
7. **OTHER COMMISSION BUSINESS** **Discussion**
8. **GENERAL PUBLIC COMMENT** **Discussion**
9. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**September 22, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF JULY 28, 2003 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Jeannette Etheredge  
Jim McCullough  
Theresa Picon  
Lidia Szajko



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Ily Chan  
Jeannette Etheredge  
Frank Han  
Ynn Herselman Leeson  
Harry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Idia Szajko

Martha Cohen  
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*Administrative Assistant*

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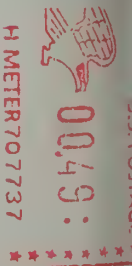
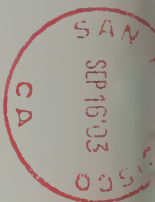
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FIRST CLASS





Robert Morales  
President  
Don M. Canady  
Vice President

Delley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
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Giovanna Rovetti  
Lidia Szajko

Bartha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

October 27, 2003, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF SEPTEMBER 22, 2003 COMMISSION  
MEETING**

**MEMBERS PRESENT**

Don Canady  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon  
Giovanna Rovetti  
Lidia Szajko

**MEMBERS ABSENT**

Lily Chan  
Jeannette Etheredge  
Lynn Hershman





## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

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## **APPROVAL OF MINUTES FROM THE JULY 28, 2003**

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### **COMMISSION MEETING (ACTION ITEM)**

Commissioner Giovanna Rovetti made a motion to approve the minutes of the July 28, 2003 Commission meeting.

Commissioner Don Canady seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

No report was made.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced, since September 1<sup>st</sup>, 26 Use Agreements were filed producing 56 shoot days.

This included commercials for Honda, HP and Pontiac.

She noted that she is working with Sally Jo Pfiefer, regarding plans for various events for the Input Conference 2005, which will be held in San Francisco.

She further reported that local location scouts and managers were in discussion with Local 85 with the idea of joining that union.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Lydia Szajko informed the Commission that the Stipend Committee had met and discussed the drafting of criteria for stipend applications. President Morales advised staff to contact past stipend applicants and inform them that the criteria for future stipends would be discussed as an action item at the next Commission meeting.

### **SPEAKER (DISCUSSION ONLY)**

Lt. Nicole Greely with the San Francisco Police Department introduced herself to the Commission.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
President  
Don M. Canady  
Vice President

Wiley L. Beauchamp  
Y Chan  
Annette Etheredge  
Frank Han  
John Herschman Leeson  
Jerry Mazzola, Jr.  
John McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Dore Isaacson  
Deputy Director  
Michael Billington  
Administrative Assistant

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OCT 23 2003

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## NOTICE OF MEETING

**DATE:** Monday, October 27, 2003  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

- |    |   |                   |
|----|---|-------------------|
| 1. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of and possible action to approve the Minutes of the September 22, 2003 Commission meeting.  | <b>Action</b>     |
| 2. | <b>PRESIDENT'S REPORT</b><br>By Commission President Robert Morales<br>(This report is to allow the President to report on recent film related activity and to make announcements.)                     | <b>Discussion</b> |
| 3. | <b>STAFF REPORT</b><br>By Executive Director Martha Cohen<br>(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.) | <b>Discussion</b> |
| 4. | <b>FINANCIAL REPORT</b><br>By Executive Director Martha Cohen<br>(This report will review fiscal activity since the last meeting.)  | <b>Discussion</b> |
| 5. | <b>COMMITTEE REPORTS</b><br>(This report will review Committee activity since the last meeting.)  | <b>Discussion</b> |
| 6. | <b>STIPEND CRITERIA</b><br>Discussion and possible action to approve criteria for awarding stipends.  | <b>Action</b>     |
| 7. | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| 8. | <b>GENERAL PUBLIC COMMENT</b>   | <b>Discussion</b> |
| 9. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**October 27, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF SEPTEMBER 22, 2003 COMMISSION  
MEETING**

**MEMBERS PRESENT**

Don Canady  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon  
Giovanna Rovetti  
Lidia Szajko

**MEMBERS ABSENT**

Lily Chan  
Jeannette Etheredge  
Lynn Hershman





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

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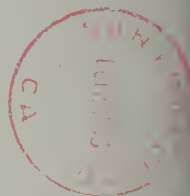
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## SAN FRANCISCO FILM COMMISSION

October 27, 2003 (Cancelled)

San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place RM 473  
San Francisco, CA 94102  
(415)554-6241 Fax: (415)554-6503  
[www.sfgov.org/film](http://www.sfgov.org/film)

October 27, 2003 (Cancelled)

### NOTICE OF CANCELLATION

The meeting of October 27, 2003 has been cancelled for lack of quorum.

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Robert Morales  
President  
Don M. Canady  
Vice President

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Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

**NOTICE OF SPECIAL MEETING**

**DATE:** Monday, November 10, 2003  
**TIME:** 9:00 AM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**The meeting will be called to order: Roll call**

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the September 22, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **STIPEND CRITERIA** **Action**  
Discussion and possible action to approve criteria for awarding stipends.
7. **OTHER COMMISSION BUSINESS** **Discussion**
8. **GENERAL PUBLIC COMMENT** **Discussion**
9. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

### Accessible Meeting Policy

To obtain a disability-related modification or accommodation, including auxiliary aids or services, to participate in the meeting, please contact Mike Billington (415/554-6241) at least two business days before the meeting.

### KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE (Chapter 67 of the San Francisco Administrative Code)

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*President*  
Don M. Canady  
*Vice President*

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Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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NOV 20 2003

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11-20-03A08:55 RCVD

*Agenda*

**NOTICE OF CANCELLATION**

**The meeting regularly scheduled for November 24, 2003 has been cancelled.**



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
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Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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DEC - 5 2003

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12-05-03A09:06 PCVP

# NOTICE OF SPECIAL MEETING

**DATE:** Monday, December 15, 2003  
**TIME:** 9:00 AM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 400 (note room change)

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the September 22, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **STIPEND CRITERIA** **Action**  
Discussion and possible action to approve criteria for awarding stipends.
7. **OTHER COMMISSION BUSINESS** **Discussion**
8. **GENERAL PUBLIC COMMENT** **Discussion**
9. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.

1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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JAN 26 2004

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**DATE:** Monday, January 26, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the September 22, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
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(This report will review fiscal activity since the last meeting.)
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Discussion and possible action to approve criteria for awarding stipends.
7. **OTHER COMMISSION BUSINESS** **Discussion**
8. **GENERAL PUBLIC COMMENT** **Discussion**
9. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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## SAN FRANCISCO FILM COMMISSION

January 26, 2004

CITY AND COUNTY OF SAN FRANCISCO

## FILM COMMISSION

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1 Dr. Carlton B. Goodlett Place, Room 473

DEC 15 2005

San Francisco, CA 94102

SAN FRANCISCO  
PUBLIC LIBRARYNEXT COMMISSION MEETING

February 23, 2004, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

MINUTES OF JANUARY 26, 2004 COMMISSION MEETINGMEMBERS PRESENT

Don Canady  
Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon  
Giovanna Rovetti

MEMBERS ABSENT

Jeannette Etheredge  
Lynn Hershman  
Lidia Szajko

MINUTES

Commission President Robert Morales called the meeting to  
order at 1:05 p.m.

### APPROVAL OF MINUTES FROM THE SEPTEMBER 22, 2003 COMMISSION MEETING (ACTION ITEM)

Commissioner Jim McCullough made a motion to approve the minutes of the September 22, 2003 Commission meeting. Commissioner Theresa Picon seconded the motion. The minutes were unanimously approved.

### PRESIDENT'S REPORT (DISCUSSION ONLY)

Commission President Morales noted Mayor Newsom's enthusiasm regarding the film industry and his intent on bringing productions to San Francisco. He noted that he was a member of Mayor Newsom's transition team and had made a report to the new Mayor regarding the industry.

### STAFF REPORT (DISCUSSION ONLY)

Executive Director Martha Cohen announced, since October 1<sup>st</sup>, 187 Use Agreements were filed producing 337 shoot days. This included commercials for Saturn, Infiniti and Nissan.

The informed the Commission that she would be coordinating with the Mayor's transition team in regards to the Film Office.

She further reported that she had been coordinating with SOMA Independent Projects regarding after school projects for youths aged 17 - 23 years of age.

### FINANCIAL REPORT (DISCUSSION ONLY)

No report was made.

### COMMITTEE REPORT (DISCUSSION ONLY)

Commission President Morales directed Executive Director Cohen to schedule an appointment with the Controller to discuss setting an account where money raised from fundraisers could be deposited and reserved exclusively for Commission use.

### STIPEND CRITERIA (ACTION ITEM)

Commissioner Jim McCullough made a motion to approve the

stipend criteria. Commissioner Lily Chan seconded the motion. The motion was unanimously approved.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.









**San Francisco Film Commission**

DOCUMENTS DEPT.

FEB 19 2004

SAN FRANCISCO  
PUBLIC LIBRARY

**DATE:** Monday, February 23, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the January 26, 2003 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **OTHER COMMISSION BUSINESS** **Discussion**
7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**February 23, 2004, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

DOCUMENTS DEPT.

FEB 25 2004

SAN FRANCISCO  
PUBLIC LIBRARY

**MINUTES OF JANUARY 26, 2004 COMMISSION MEETING**

**MEMBERS PRESENT**

3/04  
Don Canady  
Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon  
Giovanna Rovetti

**MEMBERS ABSENT**

Jeannette Etheredge  
Lynn Hershman  
Lidia Szajko

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE SEPTEMBER 22, 2003  
COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the September 22, 2003 Commission meeting. Commissioner Theresa Picon seconded the motion. The minutes were unanimously approved.



### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales noted Mayor Newsom's enthusiasm regarding the film industry and his intent on bringing productions to San Francisco. He noted that he was a member of Mayor Newsom's transition team and had made a report to the new Mayor regarding the industry.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced, since October 1<sup>st</sup>, 187 Use Agreements were filed producing 337 shoot days. This included commercials for Saturn, Infiniti and Nissan.

She informed the Commission that she would be coordinating with the Mayor's transition team in regards to the Film Office.

She further reported that she had been coordinating with SOMA Independent Projects regarding after school projects for youths aged 17 – 23 years of age.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

Commission President Morales directed Executive Director Cohen to schedule an appointment with the Controller to discuss setting an account where money raised from fundraisers could be deposited and reserved exclusively for Commission use.

### **STIPEND CRITERIA (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the stipend criteria. Commissioner Lily Chan seconded the motion. The motion was unanimously approved.

### **PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

### **MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.





**San Francisco Film Commission**

DOCUMENTS DEPT.

MAR 18 2004

SAN FRANCISCO  
PUBLIC LIBRARY

**DATE:** Monday, March 22, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**The meeting will be called to order: Roll call**

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the February 23, 2004 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
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7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.



**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**March 22, 2004, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF FEBRUARY 23, 2004 COMMISSION MEETING**

**MEMBERS PRESENT**

Lily Chan  
Frank Han  
Lynn Hershman  
Robert Morales  
Theresa Picon  
Lidia Szajko

**MEMBERS ABSENT**

Don Canady  
Jeannette Etheredge  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE JANUARY 26, 2004  
COMMISSION MEETING (ACTION ITEM)**

Commissioner Theresa Picon made a motion to approve the minutes of the January 26, 2004 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

### **Accessible Meeting Policy**

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San Francisco Film Commission Contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102; (415) 554-6241; fax (415) 554-6503; e-mail [film@sfgov.org](mailto:film@sfgov.org)



### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales noted that he and Executive Director Martha Cohen were working with the Controller to set an account where money raised from fundraisers could be deposited and reserved exclusively for Commission use.

### **STAFF REPORT (DISCUSSION ONLY)**

Deputy Director Carole Isaacs announced, since February 1<sup>st</sup>, 24 Use Agreements were filed producing 28 shoot days. This included commercials for Cingular Wireless, SBC and Chystler.

She noted that the Form 700 and Sunshine declarations had been distributed to the Commission and that the deadline for the forms was April 1.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

No report was made.

### **OTHER BUSINESS (DISCUSSION ONLY)**

Commissioner Lynn Hershman introduced the idea of annually highlighting a local filmmaker as a "city treasure." She also introduced the idea of asking local filmmakers to produce 30-60 second PSA spots promoting San Francisco as filming destination.

### **PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

### **MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Theresa Picon made a motion to adjourn the meeting. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.





**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

DOCUMENTS DEPT.

**NEXT COMMISSION MEETING**

May 24, 2004, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

MAY 18 2004

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PUBLIC LIBRARY

**MINUTES OF MARCH 22, 2004 COMMISSION MEETING**

**MEMBERS PRESENT**

Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Giovanna Rovetti  
Lidia Szajko

**MEMBERS ABSENT**

Don Canady  
Jeannette Etheredge  
Lynn Hershman  
Theresa Picon

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE FEBRUARY 23, 2004  
COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the February 23, 2004 Commission meeting. Commissioner Giovanna Rovetti seconded the motion. The minutes were unanimously approved.



### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that Commissioner Lidia Szajko's Film *Girl Trouble* would be screening at the San Francisco International Film Festival.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced, since March 1<sup>st</sup>, 26 Use Agreements were filed producing 50 shoot days. This included commercials for Liberty Mutual, Ford and Enbrel.

She noted that the Mayor's office of Administrative Service would set up a fundraising account within the Commission Special Fund.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Rovetti joined the fundraising committee and Commissioner McCullough asked that a fundraising committee meeting be scheduled to follow the next Commission meeting.

### **OTHER BUSINESS (DISCUSSION ONLY)**

City Attorney Amy Ackerman announced that the annual Sunshine training would take place on May 3.

### **PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

### **MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Lidia Szajko seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lydia Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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## San Francisco Film Commission

1 Dr. Carlton B. Goodlett Place, Rm 473  
San Francisco, CA 94102  
415/554-6241  
[www.sfgov.org/film](http://www.sfgov.org/film)

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APR 16 2004

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*≡ Agenda*

## NOTICE OF CANCELLATION

*≡*

The April Commission meeting has been cancelled.

The next regular meeting is scheduled:

Date: May 24, 2004  
Time: 1:00 pm  
Place: 1 Dr. Carlton B. Goodlett Place, Room 416



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
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**San Francisco Film Commission**

**DATE:** Monday, May 24, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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MAY 18 2004

SAN FRANCISCO  
PUBLIC LIBRARY

15-19-04A10:11

The meeting will be called to order: Roll call

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the March 22, 2004 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **OTHER COMMISSION BUSINESS** **Discussion**
7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.





**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**May 24, 2004, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF MARCH 22, 2004 COMMISSION MEETING**

**MEMBERS PRESENT**

Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Giovanna Rovetti  
Lidia Szajko

**MEMBERS ABSENT**

Don Canady  
Jeannette Etheredge  
Lynn Hershman  
Theresa Picon

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE FEBRUARY 23, 2004  
COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the February 23, 2004 Commission meeting. Commissioner Giovanna Rovetti seconded the motion. The minutes were unanimously approved.





**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

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JUN 23 2004

SAN FRANCISCO  
PUBLIC LIBRARY

**NEXT COMMISSION MEETING**

June 28, 2004, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF MAY 24, 2004 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge  
Lynn Hershman  
Theresa Picon  
Giovanna Rovetti

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE MARCH 22, 2004 COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the March 22, 2004 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.



### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales informed the Commission that he had met with Los Angeles Teamsters and discussed the state of California's Film Industry and noted that production was down throughout the State.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced, since May 1<sup>st</sup>, 34 Use Agreements were filed producing 90 shoot days. This included commercials for Infinity and Toyota and a Public Service Announcement for Seatbelt Safety.

She noted Deputy Director Carole Isaacs attended the Locations Trade Show promoting San Francisco as a filmmaking destination.

She also noted that the Animal Planet Network had coordinated with the City's Animal Care and Control Office, the City Attorney's Office and the Film Office to shoot an ongoing series.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

No reports were made.

### **OTHER BUSINESS (DISCUSSION ONLY)**

Commissioner Canady commented on the importance of Commissioners attending film related events and participating in Committee meetings.

### **PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

### **MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
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Michael Billington  
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**San Francisco Film Commission**

DOCUMENTS DEPT.

**DATE:** Monday, June 28, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

JUN 23 2004

SAN FRANCISCO  
PUBLIC LIBRARY

**The meeting will be called to order: Roll call**

06-23-04 A10:51 RCVD

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the May 24, 2004 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **FILM COMMISSION FUNDRAISING** **Discussion/Action**  
Discussion and possible action regarding a fundraising event hosted by the Commission.
7. **APPROVAL OF THE FILM COMMISSION STATEMENT OF INCOMPATIBLE ACTIVITIES** **Action**
8. **OTHER COMMISSION BUSINESS** **Discussion**
9. **GENERAL PUBLIC COMMENT** **Discussion**
10. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.



**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**June 28, 2004, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF MAY 24, 2004 COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge  
Lynn Hershman  
Theresa Picon  
Giovanna Rovetti

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE MARCH 22, 2004 COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the March 22, 2004 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.

**NEXT COMMISSION MEETING**

July 26, 2004, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

DOCUMENTS DEPT.

JUL 23 2004

SAN FRANCISCO  
PUBLIC LIBRARY**MINUTES OF JUNE 28, 2004 COMMISSION MEETING****MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Theresa Picon

**MEMBERS ABSENT**

Jeannette Etheredge  
Giovanna Rovetti  
Lidia Szajko

**MINUTES**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**APPROVAL OF MINUTES FROM THE MAY 24, 2004 COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the May 24, 2004 Commission meeting. Commissioner Larry Mazzola Jr. seconded the motion. The minutes were unanimously approved.

**PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales informed the Commission that he had met representatives from San Francisco State and San Francisco City College to discuss filmmaking and digital technology.

**STAFF REPORT (DISCUSSION ONLY)**

Deputy Director Carole Isaacs announced, since June 1<sup>st</sup>, 32 Use Agreements were filed 82 shoot days. This included commercials for Sprint, Castrol Oil, Nissan and DHL.





#### **FINANCIAL REPORT (DISCUSSION ONLY)**

No report was made.

#### **COMMITTEE REPORT (DISCUSSION ONLY)**

No reports were made.

#### **FILM COMMISSION FUNDRAISING (DISCUSSION/ACTION ITEM)**

Commissioner Jim McCullough introduced several possible fundraising activities. Commission President Morales encouraged Commissioner McCullough to explore the options. Commissioner Larry Mazzola Jr. additionally suggested hosting a Golf Fundraising Tournament

#### **STATEMENT OF INCOMPATIBLE ACTIVITIES (ACTION ITEM)**

Commissioner Theresa Picon made a motion to approve a Film Commission *Statement of Incompatible Activities*. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

#### **OTHER BUSINESS (DISCUSSION ONLY)**

Commissioner Lynn Hershman discussed two promotional ideas, a *City Treasure* award and an On-Line PSA. Both ideas will be placed as agenda items on the July agenda.

Commissioner Jim McCullough suggested the Commission draft a letter to the Mayor asking for meeting to discuss the future of the local film industry. He also suggested the Commission host a meeting that would include different Bay Area film organizations.

#### **PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

#### **MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
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San Francisco Film Commission Contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102; (415) 554-6241; fax (415) 554-6503; e-mail [film@sfgov.org](mailto:film@sfgov.org)



**DATE:** Monday, July 26, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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JUL 23 2004

The meeting will be called to order: Roll call

SAN FRANCISCO  
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1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the June 28, 2004 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **CITY TREASURE AWARD** **Discussion/Action**  
Discussion and possible action to establish an annual Film Commission "City Treasure" award to honor San Francisco media-related entities and determine the award selection process.
7. **WEB ADVERTISEMENT** **Discussion/Action**  
Discussion and possible action to authorize an annual Film Commission-sponsored web advertisement promoting San Francisco and authorizing staff to undertake all activities necessary to carry out the project.
8. **GUEST SPEAKER** – Bay Area Film Alliance **Discussion**
9. **OTHER COMMISSION BUSINESS** **Discussion**
10. **GENERAL PUBLIC COMMENT** **Discussion**
11. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.

1 DR. CARLTON B. GOODLETT PLACE, ROOM 473, SAN FRANCISCO, CALIFORNIA 94102

(415) 554-6241

RECYCLED PAPER









19-24-04 A10.19 RCVD

**NOTICE AND AGENDA FOR THE REGULAR FILM COMMISSION MEETING**

**DATE:** Monday, September 27, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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**AGENDA:**SAN FRANCISCO  
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- 1. ROLL CALL AND INTRODUCTION OF NEW MEMBERS** **Discussion**
- 2. APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action too approve the Minutes of the June 28, 2004 Commission meeting.
- 3. PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
- 4. NOMINATION AND APPOINTMENT OF EXECUTIVE DIRECTOR AND TRANSMITTAL OF APPOINTMENT TO THE MAYOR** **Action**  
The Commission will nominate and appoint a new Executive Director pursuant to San Francisco Administrative Code Section 57.2(f). The Commission will transmit the name of the Executive Director to the Mayor.
- 5. OVERVIEW OF THE ROLES AND DUTIES OF THE FILM COMMISSION AND STAFF** **Discussion**
- 6. OVERVIEW OF THE SUNSHINE LAWS GOVERNING THE COMMISSION** **Discussion**
- 7. PRESENTATION BY THE SAN FRANCISCO POLICE DEPARTMENT FILM LIAISONS** **Discussion**
- 8. INTRODUCTION OF NEW COMMISSION ITEMS** **Discussion**  
(This will allow the Commission to set their next Agenda.)
- 9. GENERAL PUBLIC COMMENT** **Discussion**
- 10. ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE: Public comment will be taken on each item of the agenda.**



### **ACCESSIBLE MEETING POLICY**

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**MINUTES OF THE SEPTEMBER 27, 2004 COMMISSION MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

**CALL TO ORDER**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**ROLL CALL**

Commissioners Present:

Peter Bratt  
Don Canady  
Joan Chen  
Greg Chew  
Rory Enke  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

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OCT 20 2004

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Commissioners Absent:

Maurice Kanbar

**APPROVAL OF THE MINUTES FROM THE JUNE 28, 2004 COMMISSION MEETING  
(ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the June 28, 2004 Commission meeting. Commissioner Don Canady seconded the motion. Public comment was taken; the minutes were unanimously approved.

**PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales welcomed the newly appointed Commissioners and recapped the Mayor's recent press release announcing his 7-point plan to revitalize San Francisco's film industry.

**NOMINATION AND APPOINTMENT OF EXECUTIVE DIRECTOR AND  
TRANSMITTAL OF APPOINTMENT TO THE MAYOR (ACTION ITEM)**

Pursuant to the San Francisco Administrative Code Section 57.2(f), Commissioner Jim McCullough made a motion to appoint Stefanie Pleet Coyote as the new Executive Director of the San Francisco Film Commission. Commissioner Don Canady seconded the motion. Public comment was taken; the motion was unanimously approved.



**OVERVIEW OF THE ROLES AND DUTIES OF THE FILM COMMISSION AND STAFF (DISCUSSION ONLY)**

Deputy City Attorney Amy Ackerman reviewed the roles and duties of the Film Commission pursuant to Chapter 57 of the San Francisco Administrative Code.

**OVERVIEW OF THE SUNSHINE LAWS GOVERNING THE FILM COMMISSION (DISCUSSION ONLY)**

Pursuant to Chapter 67 San Francisco Administrative Code, Deputy City Attorney Amy Ackerman reviewed the Sunshine Laws that govern the Film Commission.

**PRESENTATION BY THE SAN FRANCISCO POLICE DEPARTMENT FILM LIAISONS (DISCUSSION ONLY)**

Lt. Nicole Greeley and Sgt. George Carrington of the San Francisco Police Department's unit overseeing the coordination of police support to film projects welcomed the new Commissioners, described their roles in the film community and answered questions from the Commission.

**INTRODUCTION OF NEW COMMISSION ITEMS (DISCUSSION ONLY)**

The Commission discussed future agenda items such as: the budget, the promotion and marketing of the Treasure Island hangers, committee appointments, police costs, fundraising, tactics other City's are using to attract film production and the history of the Film Commission.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Joan Chen seconded the motion. The motion was unanimously approved. The meeting was adjourned.

**NEXT COMMISSION MEETING**

October 25, 2004, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

City Hall, Room 416

San Francisco, CA 94102





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San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

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## SAN FRANCISCO FILM COMMISSION

October 25, 2004

## SAN FRANCISCO FILM COMMISSION MEETING

DATE: Monday, October 25, 2004

TIME: 1:00 PM

PLACE: 1 Dr. Carlton B. Goodlett Place, Room 416

## AGENDA:

1. CALL TO ORDER/ROLL CALL
2. APPROVAL OF THE MINUTES Action

Presentation of and possible action to approve the Minutes of the September 27, 2004

Commission meeting.

3. PRESIDENT'S REPORT Discussion

By Commission President Robert Morales

4. STAFF REPORT Discussion

By Executive Director Stefanie Coyote

(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)

5. BUDGET 2004/2005 Action

Discussion of and possible action to approve the 2004/2005 proposed budget.

6. SAN FRANCISCO POLICE DEPARTMENT SERVICES Discussion

7. TREASURE ISLAND HANGERS/STAGE SPACES Discussion

8. REGULAR MEETING OF THE COMMISSION Discussion

The Commission will discuss alternative dates and times to the regularly scheduled meeting.

9. INTRODUCTION OF NEW COMMISSION ITEMS Discussion

(This will allow the Commission to set their next Agenda.)

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10. GENERAL PUBLIC COMMENT Discussion

11. ADJOURNMENT Action

(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.





**MINUTES OF THE OCTOBER 25, 2004 COMMISSION MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

**CALL TO ORDER**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**ROLL CALL**

Commissioners Present:

Peter Bratt  
Don Canady  
Joan Chen  
Greg Chew  
Rory Enke  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

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Commissioners Absent:

Maurice Kanbar

**APPROVAL OF THE MINUTES FROM THE SEPTEMBER 27, 2004 COMMISSION MEETING (ACTION ITEM)**

Commissioner Don Canady made a motion to approve the minutes of the September 27, 2004 Commission meeting. Commissioner Jim McCullough seconded the motion. Public comment was taken; the minutes were unanimously approved.

**PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that the Teamsters Local 399 in Los Angeles reached a three-year agreement with their membership.

**STAFF REPORT (DISCUSSION ONLY)**

Executive Director Stefanie Coyote announced, since October 1, 33 Use Agreements were filed producing 81 shoot days. She also reported that she met with several City departments to discuss production incentives, the use of Treasure Island Hangers and the Film Office budget.

She further reported that she had met with Supervisor Peskin to discuss an upcoming production in North Beach.



**BUDGET 2004/2005 (ACTION ITEM)**

Executive Director Stefanie Coyote presented her proposed Film Commission budget for 2004/2005. Commissioner Jim McCullough made a motion to approve the budget. Commissioner Greg Chew seconded the motion. Public comment was taken; the motion was unanimously approved.

**SAN FRANCISCO POLICE DEPARTMENT SERVICES (DISCUSSION ONLY)**

This item was held over until the next Commission meeting.

**TREASURE ISLAND HANGERS/STAGE SPACES (DISCUSSION ONLY)**

Executive Director Coyote reported that she coordinated a walk through of Treasure Island's Hanger 3 to develop an estimate of potential improvements to the building. The walk though consisted of department heads from past film projects that made use of the hanger.

**REGULAR MEETING OF THE COMMISSION (DISCUSSION ONLY)**

The Commission discussed alternative dates and times to the regularly scheduled meeting.

**INTRODUCTION OF NEW COMMISSION ITEMS (DISCUSSION ONLY)**

The Commission discussed fundraising and the possibility of receiving grants.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Laurie Rowley seconded the motion. The motion was unanimously approved. The meeting was adjourned.

**NEXT COMMISSION MEETING**

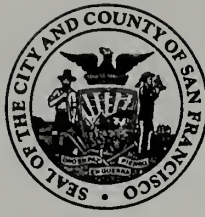
November 22, 2004, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

City Hall, Room 416

San Francisco, CA 94102





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**SAN FRANCISCO FILM COMMISSION MEETING**

**DATE:** Monday, November 22, 2004  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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**AGENDA:**

1. **CALL TO ORDER/ROLL CALL**
2. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the October 25, 2004 Commission meeting.
3. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales
4. **STAFF REPORT** **Discussion**  
By Executive Director Stefanie Coyote  
Filming Updates including:  
    "Rent"  
    "If Only It Were True"  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
5. **COMMITTEE AND TASK ASSIGNMENTS** **Action**
6. **INTRODUCTION OF NEW COMMISSION ITEMS** **Discussion**  
(This will allow the Commission to set their next Agenda.)
7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.



**MINUTES OF THE NOVEMBER 22, 2004 COMMISSION MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

**CALL TO ORDER**

Commission President Robert Morales called the meeting to order at 1:05 p.m.

**ROLL CALL****Commissioners Present:**

Greg Chew  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

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JAN 20 2005

SAN FRANCISCO  
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Peter Bratt  
Don Canady  
Joan Chen  
Rory Enke  
Maurice Kanbar

**APPROVAL OF THE MINUTES FROM THE OCTOBER 25, 2004 COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the October 25, 2004 Commission meeting. Commissioner Jim Morris seconded the motion. Public comment was taken; the minutes were unanimously approved.

**PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that he met with Executive Director Stefanie Coyote to design committee and task assignments and noted that the assignments would be discussed in depth later in the meeting.

**STAFF REPORT (DISCUSSION ONLY)**

Executive Director Stefanie Coyote announced, since November 1, 28 Use Agreements were filed producing 92 shoot days. She reported that the Film Commissions budget had been cut by 25 percent due to the outcome of the November election; the feature film *If Only It Were True* would complete its filming by November 24; and that she was continuing to broker the negotiations between Revolution Studios, the Treasure Island Development Authority and the City to secure the feature film *Rent*'s use of Treasure Island facilities.



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**COMMITTEE AND TASK ASSIGNMENTS (ACTION ITEM)**

Commission President Morales created a Promotion, Marketing and Revenue-Raising Committee and appointed Commissioners Canady, Chew, Kanbar and McCullough to serve as its members.

He further appointed Commissioners Bratt, Chen and Enke to serve as liaisons to the Board of Supervisors and other City Officials; Commissioner Rowley as the liaison to the Center for Economic Development; and Commissioners Morris and Rominger to Special Projects.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Laurie Rowley seconded the motion. The motion was unanimously approved. The meeting was adjourned.

**NEXT COMMISSION MEETING**

January 24, 2005, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

City Hall, Room 416

San Francisco, CA 94102



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**SAN FRANCISCO FILM COMMISSION**

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*= Agenda*  
**NOTICE OF CANCELLATION**  
*=*

The December Commission meeting has been CANCELLED.

The next regular meeting is scheduled:

12-20-04 A10.03 R1 v1

Date: January 24, 2005  
Time: 1:00 pm  
Place: 1 Dr. Carlton B. Goodlett Place, Room 416





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JAN 20 2005

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SAN FRANCISCO FILM COMMISSION MEETING

**DATE:** Monday, January 24, 2005  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**AGENDA:****1. CALL TO ORDER/ROLL CALL****2. APPROVAL OF THE MINUTES****Action**

Presentation of and possible action to approve the Minutes of the November 22, 2004 Commission meeting.

**3. PRESIDENT'S REPORT****Discussion**

By Commission President Robert Morales

**4. STAFF REPORT****Discussion**

By Executive Director Stefanie Coyote

(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)

**5. REPORT ON THE FEATURE FILM "IF ONLY IT WERE TRUE"****Discussion****6. REPORT ON THE FEATURE FILM "RENT"****Discussion****7. NOMINATION FOR AND ELECTIONS OF COMMISSION PRESIDENT AND VICE PRESIDENT****Action****8. SAN FRANCISCO MUSIC VIDEO COMPETITION****Discussion**

Guest Speaker: Christopher Nunes

**9. INTRODUCTION OF NEW COMMISSION ITEMS****Discussion**

(This will allow the Commission to set their next Agenda.)

**10. GENERAL PUBLIC COMMENT****Discussion****11. ADJOURNMENT****Action**

(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.



**MINUTES OF THE JANUARY 24, 2005 COMMISSION MEETING**

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1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

FEB 25 2005

SAN FRANCISCO  
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Commission President Robert Morales called the meeting to order at 1:05 p.m.

**ROLL CALL**

Commissioners Present:

Peter Bratt  
Don Canady  
Greg Chew  
Rory Enke  
Maurice Kanbar  
Jim McCullough  
Robert Morales  
Jim Morris  
Laurie Rowley

Commissioners Absent:

Joan Chen  
Lorrae Rominger

**APPROVAL OF THE MINUTES FROM THE NOVEMBER 22, 2004 COMMISSION MEETING (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve the minutes of the November 22, 2004 Commission meeting. Commissioner Jim Morris seconded the motion. Public comment was taken; the minutes were unanimously approved.

**PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that he would step down as President of the Commission. He thanked the community and the film office staff for their support during his tenure.

**STAFF REPORT (DISCUSSION ONLY)**

Staff reported, in December 2004, 25 Use Agreements were filed producing 98 and in January 2005, 29 Use Agreements were filed producing 66 shoot days.

**REPORT ON THE FEATURE FILM "IF ONLY IT WERE TRUE" (DISCUSSION ONLY)**

Commissioner Rory Enke reported to the Commission the experiences of the Dreamworks film *If Only It Were True*, which shot in San Francisco in November of 2004.

**REPORT ON THE FEATURE FILM "RENT" (DISCUSSION ONLY)**

Executive Director Stefanie Coyote announced that Revolution Studios had signed a sublease with the Treasure Island Development Authority and that the film would be moving forward.





**NOMINATION FOR AND ELECTION OF PRESIDENT & VICE PRESIDENT (ACTION ITEM)**

Commissioner Robert Morales nominated Don Canady for President. Public comment was taken;  
Commissioner Canady was approved unanimously.

Commissioner Jim McCullough nominated Rory Enke for Vice President. Public comment was taken;  
Commissioner Enke was approved unanimously.

**SAN FRANCISCO MUSIC VIDEO COMPETITION (DISCUSSION ONLY)**

Guest speaker Christopher Nunes discussed his concept for a music video competition.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.

**NEXT COMMISSION MEETING**

January 24, 2005, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

City Hall, Room 416

San Francisco, CA 94102



### **ACCESSIBLE MEETING POLICY**

To obtain a disability-related modification or accommodation, including auxiliary aids or services, to participate in the meeting, please contact Mike Billington (415/554-6241) at least two business days before the meeting.

### **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**

(Chapter 67 of the San Francisco Administrative Code)

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FEB 25 2005

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**SAN FRANCISCO FILM COMMISSION MEETING**

**DATE:** Monday, February 28, 2005  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**AGENDA:**

1. **CALL TO ORDER/ROLL CALL**
2. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the January 24, 2005 Commission meeting.
- 28/05 3. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Don Canady
4. **STAFF REPORT** **Discussion**  
By Executive Director Stefanie Coyote  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
5. **COMMISSIONER'S STATEMENTS** **Discussion**  
This will allow each Commissioner to make a brief statement regarding the film industry, the Film Commission and its direction.
6. **SAN FRANCISCO FILM COMMISSION/TREASURE ISLAND DEVELOPMENT AUTHORITY MEMORANDUM OF UNDERSTANDING** **Action**  
Discussion and possible action regarding the Draft Memorandum of Understanding between the Treasure Island Development Authority ("TIDA") and the San Francisco Film Commission regarding the lease of TIDA Facilities for Film Production.
7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.







# SAN FRANCISCO FILM COMMISSION

## MINUTES OF THE FEBRUARY 28, 2005 COMMISSION MEETING

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

### CALL TO ORDER

Commission President Don Canady called the meeting to order at 1:05 p.m.

### ROLL CALL

Commissioners Present:

Peter Bratt  
Don Canady  
Greg Chew  
Rory Enke  
Maurice Kanbar  
Jim McCullough  
Robert Morales  
Lorrae Rominger  
Laurie Rowley

Commissioners Absent:

Joan Chen  
Jim Morris

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APR 25 2005

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### APPROVAL OF THE MINUTES FROM THE JANUARY 24, 2005 COMMISSION MEETING (ACTION ITEM)

Commissioner Jim McCullough made a motion to approve the minutes of the January 24, 2005 Commission meeting. Commissioner Greg Chew seconded the motion. Public comment was taken; the minutes were unanimously approved.

### PRESIDENT'S REPORT (DISCUSSION ONLY)

Commission Don Canady thanked Commissioner Greg Chew for hosting a reception honoring the newly elected officers of the Film Commission. Canady then announced the Commissions needs to reestablish long and short-term goals and revive our local film industry.

### STAFF REPORT (DISCUSSION ONLY)

Executive Director Stefanie Coyote informed the Commission that she had submitted to the Mayors office a draft budget for the fiscal year 2005/2006; that she had received a draft Economic Impact report of film production, prepared by the San Francisco Center for Economic Development; that a Fox television pilot *Haley's Comet* shot for two days; the feature film *Rent*, beginning in mid March, would shoot for eight days on location followed by thirty days on stage; and that John Wells Productions would be shooting *The Evidence*, a pilot for Warner Brothers, March through April.



### **COMMISSIONER'S STATEMENTS (DISCUSSION ONLY)**

The Commission discussed the film industry, the Film Commission and its direction in regards to short and long term goals.

### **SAN FRANCISCO FILM COMMISSION/TREASURE ISLAND DEVELOPMENT AUTHORITY MEMORANDUM OF UNDERSTANDING (ACTION ITEM)**

The TIDA board submitted a draft Memorandum of Understanding to the Film Commission with the intent of defining the relationships between the two entities. Commissioner Jim McCullough made a motion to respond acknowledging the common need for an MOU, but that the proposed draft needed several amendments. Commissioner Bratt seconded the motion, a roll call vote followed.

Commissioner Peter Bratt - Yes  
Commissioner Don Canady - Yes  
Commissioner Greg Chew - Yes  
Commissioner Rory Enke - Yes  
Commissioner Maurice Kanbar - Yes  
Commissioner Jim McCullough - Yes  
Commissioner Robert Morales - No  
Commissioner Lorrae Rominger - Yes  
Commissioner Laurie Rowley - Yes

The motion was passed.

### **PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

### **MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Robert Morales made a motion to adjourn the meeting. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.

### **NEXT COMMISSION MEETING**

April 25, 2005, 1:00 PM  
1 Dr. Carlton B. Goodlett Place, Room 416  
City Hall, Room 416  
San Francisco, CA 94102



### **ACCESSIBLE MEETING POLICY**

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**SAN FRANCISCO FILM COMMISSION**

**NOTICE OF CANCELLATION**

The March 28, 2005 Commission meeting has been CANCELLED.

The next regular meeting is scheduled:

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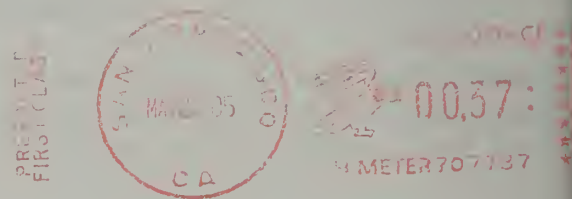
MAR 24 2005

Date: April 25, 2005  
Time: 1:00 pm  
Place: 1 Dr. Carlton B. Goodlett Place, Room 416

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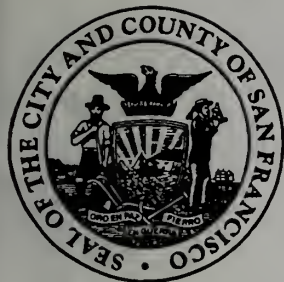
05-24-03 PM 1:45

San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102



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San Francisco, CA 94102





# SAN FRANCISCO FILM COMMISSION

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## SAN FRANCISCO FILM COMMISSION MEETING

APR 25 2005

**DATE:** Monday, April 25, 2005  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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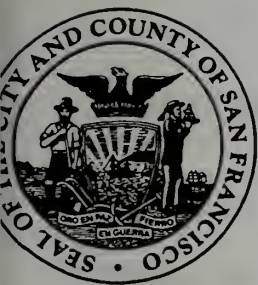
### AGENDA:

1. **CALL TO ORDER/ROLL CALL**
2. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the February 28, 2005 Commission meeting.
3. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Don Canady
4. **STAFF REPORT** **Discussion**  
By Executive Director Stefanie Coyote  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
5. **BUDGET 2005/2006** **Action**  
Discussion of and possible action to approve the 2005/2006 proposed budget.
6. **GENERAL PUBLIC COMMENT** **Discussion**
7. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.







# SAN FRANCISCO FILM COMMISSION

## MINUTES OF THE APRIL 25, 2005 COMMISSION MEETING

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

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JUN 23 2005

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## CALL TO ORDER

Commission President Don Canady called the meeting to order at 1:05 p.m.

## ROLL CALL

Commissioners Present:

Don Canady  
Greg Chew  
Rory Enke  
Maurice Kanbar  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

Commissioners Absent:

Peter Bratt  
Joan Chen

## APPROVAL OF THE MINUTES FROM THE FEBRUARY 28, 2005 COMMISSION MEETING (ACTION ITEM)

Commissioner Jim McCullough made a motion to approve the minutes of the January 24, 2005 Commission meeting. Commissioner Robert Morales seconded the motion. Public comment was taken; the minutes were unanimously approved.

## PRESIDENT'S REPORT (DISCUSSION ONLY)

Commission President Don Canady reported that he made a site visit to the set of *Rent* and noted that the Commission was doing a lot of work to repair the image of our local film industry, that Legislation was a key issue and that they will continue to work with film office and community to that end.

## STAFF REPORT (DISCUSSION ONLY)

Executive Director Stefanie Coyote announced that in the month of March 40 use agreements were filed producing 117 shoot days, that *The Evidence* wrapped its pilot, that she was in a dialogue with the producers to bring the series to the City and that the production *Rent* was ongoing.

# THE UNIVERSITY OF CHICAGO



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CHICAGO, ILL. 60607

OFFICE OF THE DEAN  
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CHICAGO, ILL. 60607

ADMISSIONS  
1100 S. EAST ASIAN BLVD.  
CHICAGO, ILL. 60607

FINANCE  
1100 S. EAST ASIAN BLVD.  
CHICAGO, ILL. 60607

STUDENT AFFAIRS  
1100 S. EAST ASIAN BLVD.  
CHICAGO, ILL. 60607

ACADEMIC AFFAIRS  
1100 S. EAST ASIAN BLVD.  
CHICAGO, ILL. 60607

ALUMNI AFFAIRS  
1100 S. EAST ASIAN BLVD.  
CHICAGO, ILL. 60607

**BUDGET 2005/2006 (ACTION ITEM)**

Executive Director Stefanie Coyote presented her proposed budget for the fiscal year 2005/2006.

Commissioner Jim McCullough made a motion to accept the budget. Commissioner Jim Morris seconded the motion, a roll call vote followed.

Commissioner Don Canady - Yes

Commissioner Greg Chew - Yes

Commissioner Rory Enke - No

Commissioner Maurice Kanbar - Yes

Commissioner Jim McCullough - Yes

Commissioner Robert Morales - Yes

Commissioner Jim Morris - Yes

Commissioner Lorrae Rominger - Yes

Commissioner Laurie Rowley - Yes

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Robert Morales made a motion to adjourn the meeting. Commissioner Jim Morris seconded the motion. The motion was unanimously approved. The meeting was adjourned.

**NEXT COMMISSION MEETING**

May 23, 2005, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

City Hall, Room 416

San Francisco, CA 94102



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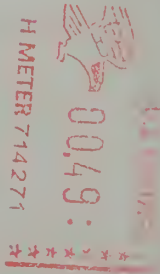
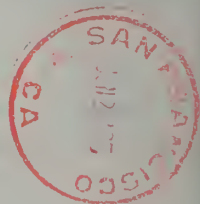




San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
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San Francisco, CA 94102

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# SAN FRANCISCO FILM COMMISSION

## SAN FRANCISCO FILM COMMISSION MEETING

### NOTICE OF CANCELLATION

The May 23, 2005 Commission meeting has been CANCELLED.

The next regular meeting is scheduled:

Date: June 27, 2005  
Time: 1:00 pm  
Place: 1 Dr. Carlton B. Goodlett Place, Room 416

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MAY 19 2005

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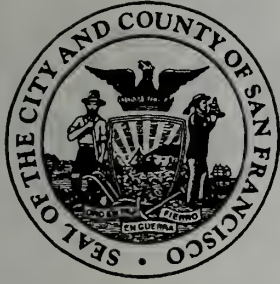
05-19-05 AM 11:12 RCY

San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102



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Documents Division  
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San Francisco, CA 94102





# SAN FRANCISCO FILM COMMISSION

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JUN 23 2005

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## SAN FRANCISCO FILM COMMISSION MEETING

06-23-05A10:15 RLV

**DATE:** Monday, June 27, 2005  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

### **AGENDA:**

1. **CALL TO ORDER/ROLL CALL**
2. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action too approve the Minutes of the April 25, 2005 Commission meeting.
3. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Don Canady
4. **STAFF REPORT** **Discussion**  
By Executive Director Stefanie Coyote  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
5. **BOARD OF SUPERVISORS COMMITTEE MEETING/  
CITY OPERATIONS AND NEIGHBORHOOD SERVICES** **Discussion**  
Discussion and recap of the Board of Supervisors committee meeting that discussed the film industry.
6. **GENERAL PUBLIC COMMENT** **Discussion**
7. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.



FILE NO.

DATE

REMARKS

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# SAN FRANCISCO FILM COMMISSION

## MINUTES OF THE JUNE 27, 2005 COMMISSION MEETING

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

### CALL TO ORDER

Commission Vice President Rory Enke called the meeting to order at 1:05pm.

### ROLL CALL

Commissioners Present:

Greg Chew  
Rory Enke  
Maurice Kanbar (arrived after roll call)  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

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JUL 20 2005

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Commissioners Absent:

Peter Bratt  
Don Canady  
Joan Chen

## APPROVAL OF THE MINUTES FROM THE APRIL 25, 2005 MEETING

### (ACTION ITEM)

Commissioner Morales made a motion to approve the minutes of the April 25, 2005 Commission meeting. Commissioner McCullough seconded the motion. Public comment was taken; the minutes were unanimously approved.

### PRESIDENT'S REPORT (DISCUSSION ONLY)

In Commission President Don Canady's absence Vice President Rory Enke did not have a report.

### STAFF REPORT (DISCUSSION ONLY)

Deputy Director Michael Billington announced that in the month of May there were 31 use agreements filed producing 62 shoot days and that in the first 27 days of June there were 34 use agreements filed



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producing 93 shoot days. Commissioner Morris asked how this compared to the previous year. Michael reported that in May 2004, 58 use agreements were filed producing 101 shoot days.

Executive Director Stefanie Coyote announced that Laurel Barsotti was added to the Film Office's staff on May 2, 2005; she then briefed the Commission on the Board of Supervisors City Operation and Neighborhood Services Committee hearing regarding the film industry; she announced that the Film Office has been moved out of Administration Services and into the Mayor's Office of Workforce and Economic Development and discussed the significance of this move as showing that we are a revenue creator instead of a distributor. She then informed the Commission that the pending 2005-2006 fiscal year's budget for the Film Office is \$535,000, \$100,000 more than last year, and that the amount includes the projected fee revenue.

She announced that the office was working on developing a new website and updating the photo files; that both *The Evidence* and *Deviant Behavior* had been picked up but that neither would base in San Francisco; that she and Supervisor Alioto-Pier had proposed an incentive program to the City and that the Business Times had an film industry article published on June 27, 2005.

She then explained that the TIDA Board agenda item regarding the Nimitz Conference Center's roof rent credit was continued to the meeting on July 13, 2005 and that the Letterman Digital Arts Center opening was a great success and that it will be bring attention to our local film industry.

There was discussion about why *The Evidence* decided to base elsewhere – it was a financial decision.

#### **BOARD OF SUPERVISORS COMMITTEE MEETING / CITY OPERATIONS AND NEIGHBORHOOD SERVICES (DISCUSSION ITEM)**

Vice President Enke stated that the conversation of incentives, stages and money spent on behalf of film groups has been taking place for years but that at this meeting the conversation finally took a turn in which actual numbers are now being discussed. He said that this meeting finally gave him optimism and that he found the Supervisor's questions to be helpful. He also mentioned that Executive Director Coyote's analysis of how San Francisco's film industry got to its current status was enlightening and helpful for the Supervisors. He said that this is the first time that he had felt that the film industry in San Francisco will finally "have our turn in the barrel."

Commissioner Chew mentioned that he had spoken to both Supervisors Peskin and Ma and that they had expressed excitement in the current film projects in the City and that they are in support of our office.

There was discussion that the perception of incentives is that they benefit Hollywood studios, executives and actors and not our local community. It was agreed that this current perception must be changed and the Commission must create community awareness of the benefits of film production and highlight that it fuels our number one industry: tourism.

There was also discussion of the belief that labor is more expensive in San Francisco and our need to overcome this.

It was also discussed that stage shoots were never the focus of past successes in San Francisco and that the Commission must focus on permitting issues and the misconceptions about filming in the City before/along with stages.

Public comment was taken.

**ADJOURNMENT (ACTION ITEM)**

Commissioner Morales made a motion to adjourn the meeting. Commissioner McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.



# SAN FRANCISCO FILM COMMISSION

## SAN FRANCISCO FILM COMMISSION SPECIAL MEETING

**DATE:** Monday, July 25, 2005  
**TIME:** 2:00 PM (Please note time change)  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

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### AGENDA:

1. **CALL TO ORDER/ROLL CALL**
2. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action too approve the Minutes of the June 27, 2005 Commission meeting.
3. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Don Canady.
4. **STAFF REPORT** **Discussion**  
By Executive Director Stefanie Coyote.  
(This report is to allow the Executive Director to report on recent film related activity, production work and to make announcements.)
5. **COMMISSION MEETING TIME CHANGE** **Action**  
Discussion and possible action too change the regular meeting time.
6. **DISCUSSION AND POSSIBLE ACTION TO REQUEST THE MAYOR TO CONVENE A MEETING WITH THE HEADS OF DEPARTMENTS THAT INTERFACE WITH THE FILM INDUSTRY TO DISCUSS HOW THE CITY DOES BUSINESS WITH THE FILM INDUSTRY AND FACILITATES FILMING IN SAN FRANCISCO.** **Action**
7. **GENERAL PUBLIC COMMENT** **Discussion**
8. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.



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SUBJECT: [illegible]

REFERENCE: [illegible]

NOTES: [illegible]

DISCUSSION: [illegible]

CONCLUSIONS: [illegible]

REMARKS: [illegible]

APPENDIX: [illegible]

REFERENCES: [illegible]

OTHER: [illegible]



**ACCESSIBLE MEETING POLICY**

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**KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**

(Chapter 67 of the San Francisco Administrative Code)

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**LOBBYIST REGISTRATION AND REPORTING REQUIREMENTS**

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San Francisco Film Commission Contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102; (415) 554-6241; fax (415) 554-6503; e-mail [film@sfgov.org](mailto:film@sfgov.org)

San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

Attn: Kate Wingerson S.F. Public  
Library/Main Branch  
Documents Division  
100 Larkin St.  
San Francisco, CA 94102



# SAN FRANCISCO FILM COMMISSION

## **MINUTES OF THE JULY 25, 2005 COMMISSION SPECIAL MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

### **CALL TO ORDER**

Commission President Don Canady called the meeting to order at 2:02pm.

### **ROLL CALL**

Commissioners Present:

Don Canady  
Joan Chen  
Maurice Kanbar  
Jim McCullough  
Jim Morris  
Lorrae Rominger

Commissioners Absent:

Peter Bratt  
Greg Chew  
Rory Enke  
Robert Morales  
Laurie Rowley

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### **APPROVAL OF THE MINUTES FROM THE JUNE 27, 2005 MEETING (ACTION ITEM)**

Commissioner McCullough made a motion to approve the minutes of the June 27, 2005 Commission meeting. Commissioner Morris seconded the motion. Public comment was taken; the minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Canady reported that he met with Mayor Newsom and discussed the current status of our local film industry and the possible goals towards its revitalization.

Public comment was taken.

### **STAFF REPORT**

Deputy Director Michael Billington reported that there were 30 projects which generated 90 shoot days in June, 2005 and as of the meeting date there had been 38 projects generating 70 shoot days in July, 2005.





Executive Director Stefanie Coyote reported on the final walk through of the Treasure Island buildings used for the production of *Rent* and stated that the buildings were left in immaculate condition; on July 13<sup>th</sup> the Film Office was notified that a leak had been detected in the building roof and the cost of repair to the roof was estimated at \$2,000; the roof repair along with other miscellaneous repairs will be deducted from the Commissions rent credit. Director Coyote announced that the Film Commission's full budget of \$535,000 was approved; the Mayor announced a Digital Advisory Committee, which she sits on and should help to grow the film industry. Finally, the Director of the California Film Commission, Amy Lemisch, came to the Bay Area in July and met with the Film Office to discuss the benefits of the incentives package that California is designing at this time and what else San Francisco feels it needs from her office to become more attractive to the film community.

Public Comment was taken.

#### **COMMISSION MEETING TIME CHANGE (ACTION)**

A request was made by Commissioner Kanbar that the meeting time be changed from 1pm on the fourth Monday of the month to 2pm on the same day. Commissioner McCullough moved that the Commission meeting time be changed to 2pm and was seconded by Commissioner Kanbar. Public comment was taken. The motion was passed unanimously.

#### **DISCUSSION AND POSSIBLE ACTION TO REQUEST THE MAYOR TO CONVENE A MEETING WITH THE HEADS OF DEPARTMENTS THAT INTERFACE WITH THE FILM INDUSTRY TO DISCUSS HOW THE CITY DOES BUSINESS WITH THE FILM INDUSTRY AND FACILITATES FILMING IN SAN FRANCISCO (ACTION)**

Commissioner Rominger discussed the need for all department heads to be "on the same page" in regards to issuing film permits in San Francisco. Ms. Rominger sees this meeting as a first step towards streamlining the process of obtaining a Use Agreement to film in the City.

Commissioner McCullough made a motion that request to Mayor Newsom is made; Commissioner Rominger seconded the motion. Public comment was taken. The motion was unanimously approved.

#### **PUBLIC COMMENT**

Public comment was taken.

#### **ADJOURNMENT**

Commissioner McCullough made a motion that the meeting be adjourned; Commissioner Morris seconded the motion. Public comment was taken. The motion was passed without objection.



### **ACCESSIBLE MEETING POLICY**

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# SAN FRANCISCO FILM COMMISSION

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## SAN FRANCISCO FILM COMMISSION MEETING

**DATE:** Monday, September 26, 2005  
**TIME:** 2:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**AGENDA:**

09-23-05 A09:36 RCVD

**1. CALL TO ORDER/ROLL CALL**

**2. APPROVAL OF THE MINUTES**

**Action**

Presentation of and possible action too approve the Minutes of the July 25, 2005 Commission meeting.

**3. PRESIDENT'S REPORT**

**Discussion**

By Commission President Don Canady.

**4. STAFF REPORT**

**Discussion**

By Executive Director Stefanie Coyote.

(This report is to allow the Executive Director to report on recent film related activity, production work and to make announcements.)

**5. MARKETING STRATEGY**

**Action**

Discussion and possible action to determine the most effective way to develop a film office logo/branding campaign.

**6. NOMINATION FOR AND ELECTION OF COMMISSION  
VICE PRESIDENT**

**Action**

**7. GENERAL PUBLIC COMMENT**

**Discussion**

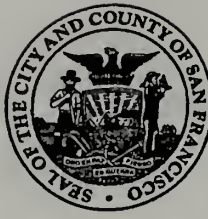
**8. ADJOURNMENT**

**Action**

(Requires motion and public comment.)

**NOTE:** Public comment will be taken on each item of the agenda.





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### **LOBBYIST REGISTRATION AND REPORTING REQUIREMENTS**

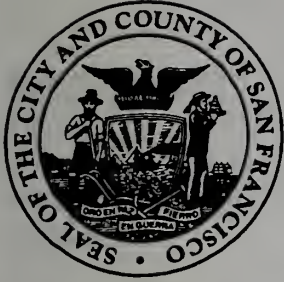
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# SAN FRANCISCO FILM COMMISSION

## MINUTES OF THE SEPTEMBER 26, 2005 MEETING

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

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OCT 24 2005

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## CALL TO ORDER

Commission President Don Canady called the meeting to order at 2:02pm.

## ROLL CALL

Commissioners Present:

Peter Bratt  
Don Canady  
Greg Chew  
Maurice Kanbar  
Jim McCullough  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

Commissioners Absent:

Joan Chen  
Robert Morales

## APPROVAL OF THE MINUTES FROM THE JULY 25, 2005 MEETING (ACTION ITEM)

Commissioner McCullough made a motion to approve the minutes of the July 25, 2005 Commission meeting. Commissioner Morris seconded the motion. Public comment was taken; the minutes were unanimously approved.

## PRESIDENT'S REPORT (DISCUSSION ONLY)

Commission President Canady reported that the Mayor has decided to put the film summit on hold but that he was still dedicated to the plan and would meet with President Canady soon. In the meeting with the Mayor Canady also plans to discuss a replacement for the vacancy that has been left by Commissioner Enke's resignation. President Canady then extended his sympathy to the victims of Hurricane Katrina on behalf of the Commission.

Public comment was taken.



## **STAFF REPORT**

Deputy Director Michael Billington reported that in July 2005, 35 projects were filed generating 83 shoot days; this compared to July 2004 where 50 projects were filed for 131 shoot days. Billington also reported that there were 51 projects for 121 shoot days in August 2005, which compared to the 32 projects for 114 shoot days in August 2004.

Executive Director Stefanie Coyote congratulated the Commission on its one-year anniversary. She went on to report that the filming of Pursuit of Happyness was going well, Chronicles would be wrapping at the end of the week, and The Evidence would be returning to the City in October to film re-shoots and miscellaneous exteriors. Ms. Coyote recognized Cindy Shambam/DPT, Joyce Garay/MUNI, and Sgt. George Carrington/SFPD for their film coordinating efforts. Stefanie Coyote reported that filming has increased 1300% over the past year.

Executive Director Coyote was asked for the exact numbers behind this figure and promised to forward them on to Commissioner Rowley. It was also asked how much of the increase was made up by small budget films; Executive Director Coyote replied that the increase was all "Hollywood" scale productions.

Public Comment was taken.

## **MARKETING STRATEGY (ACTION)**

Executive Director Coyote requested that the Commission discuss the hiring of someone outside of the Film Office to develop a new logo and promotional material.

The Commissioners wanted to know how much input they would have in the final materials and logo. Executive Director Coyote said that she foresees the top designs being brought to the Commission for input. The Commission asked that they be kept informed.

Commissioner Chew outlined a four-step plan that he envisioned to develop a marketing strategy. First, the approval to hire someone must be made. Second a company must be chosen to create the marketing plan. Third the Commission must set forth criteria for what type of plan should be developed and finally they must develop criteria by which the Film Office should manage this outside firm.

Commissioner McCullough moved that the Commission authorize the expenditure of up to \$25,000 to a contractor as the most effective and efficient way to develop marketing materials for the Film Office. Commissioner Morris seconded the motion. Public Comment was taken. It was unanimously approved.

## **NOMINATION FOR AND ELECTIOIN OF COMMISSION VICE PRESIDENT (ACTION)**

President Canady clarified that the Commissioner elected to replace the vacancy in the Vice Presidential seat would serve until elections for both President and Vice President are held in December 2005. President Canady opened the nominations for Vice Presidential candidates.

Commissioner Rominger nominated Commissioner Morris for Vice President. Commissioner Kanbar seconded this nomination.

President Canady nominated Commissioner Rowley for Vice President. Commissioner Bratt seconded the nomination.

Commissioner McCullough nominated himself for Vice President.

President Canady moved that elections be postponed until the next Commission Meeting. No one seconded this motion.

Public Comment was taken.

A roll call vote for Commissioner Morris as Vice President was held.

Commissioner Bratt – No  
Commissioner Canady - No  
Commissioner Chew - No  
Commissioner Kanbar - Yes  
Commissioner McCullough - Yes  
Commissioner Morris - Yes  
Commissioner Rominger - Yes  
Commissioner Rowley - No  
The motion did not carry.

A roll call vote for Commissioner Rowley as Vice President was held.

Commissioner Bratt – Yes  
Commissioner Canady – Yes  
Commissioner Chew – Yes  
Commissioner Kanbar – No  
Commissioner McCullough – No  
Commissioner Morris – No  
Commissioner Rominger – No  
Commissioner Rowley – Yes  
The motion did not carry.

A roll call vote for Commissioner McCullough as Vice President was held.

Commissioner Bratt – No  
Commissioner Canady – No  
Commissioner Chew – No  
Commissioner Kanbar – No  
Commissioner McCullough – Yes  
Commissioner Morris – No  
Commissioner Rominger – No  
Commissioner Rowley – No  
The motion did not pass.

President Canady again moved that the elections be postponed to the next meeting. There was no second.

Commissioner Rowley withdrew her name from consideration for the Vice Presidency.

Commissioner McCullough withdrew his name from consideration for the Vice Presidency.



A roll call vote for Commissioner Morris as Vice President was held.

Commissioner Bratt – Yes

Commissioner Canady – Yes

Commissioner Chew – Yes

Commissioner Kanbar – Yes

Commissioner McCullough – Yes

Commissioner Morris – Yes

Commissioner Rominger – Yes

Commissioner Rowley – Yes

The motion passed unanimously.

President Canady expressed his excitement to work with Vice President Morris in the future.

#### **GENERAL PUBLIC COMMENT**

Commissioner Bratt inquired into what had happened since the May 2, 2005 meeting in front of the City Operations and Neighborhood Services Committee. Executive Director Coyote reported that a meeting with Supervisor Alioto-Pier is scheduled to discuss the creation of production incentives for the City. Ms. Coyote also reported that there is a portion of the Film Office budget earmarked for an economic data report that could generate answers to Supervisor McGoldrick's questions about the different benefits of incentives offered (i.e. \$1 million vs. \$5 million vs. \$12 million of incentives). Commissioner Bratt expressed his desire to be included in meetings regarding incentive packages for the City.

Public comment was taken.

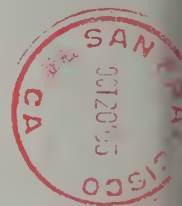
#### **ADJOURNMENT**

Commissioner Morris made a motion that the meeting be adjourned; Commissioner Bratt seconded the motion. Public comment was taken. The motion was passed without objection.

San Francisco Film Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

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# SAN FRANCISCO FILM COMMISSION

## SAN FRANCISCO FILM COMMISSION MEETING

**DATE:** Monday, October 24, 2005  
**TIME:** 2:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

### **AGENDA:**

#### **1. CALL TO ORDER/ROLL CALL**

#### **2. APPROVAL OF THE MINUTES**

Presentation of and possible action too approve the Minutes of the September 26, 2005 Commission meeting.

**Action**

#### **3. PRESIDENT'S REPORT**

By Commission President Don Canady.

**Discussion**

#### **4. STAFF REPORT**

By Executive Director Stefanie Coyote.

(This report is to allow the Executive Director to report on recent film related activity, production work and to make announcements.)

**Discussion**

#### **5. SUMMARY OF NEIGHBORHOOD NOTIFICATION PROCESSES**

A brief summary of the Film Office's methods of neighborhood notifications regarding film shoots in residential neighborhoods.

**Discussion**

#### **6. GENERAL PUBLIC COMMENT**

**Discussion**

#### **7. ADJOURNMENT**

(Requires motion and public comment.)

**Action**

**NOTE:** Public comment will be taken on each item of the agenda.

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# SAN FRANCISCO FILM COMMISSION

## **MINUTES OF THE OCTOBER 24, 2005 MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

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## **CALL TO ORDER**

Commission President Don Canady called the meeting to order at 2:01pm.

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## **ROLL CALL**

Commissioners Present:

Don Canady  
Joan Chen  
Greg Chew  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Laurie Rowley

Commissioners Absent:

Peter Bratt  
Maurice Kanbar

## **APPROVAL OF THE MINUTES FROM THE SEPTEMBER 26, 2005 MEETING (ACTION ITEM)**

Commissioner McCullough made a motion to approve the minutes of the September 26, 2005 Commission meeting. Vice President Morris seconded the motion. Public comment was taken; the minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

President Canady discussed the Film Conference and said the Mayor was supportive. President Canady and Mayor Newsom are hoping to host the conference in late March or early April. The Mayor will be sending a letter out to the film community to get input on topics for the conference.

President Canady also discussed the Commission vacancy. There were six applicants for the open position and the Mayor planned on reviewing each one. The Mayor was hoping to have a final decision before the next Film Commission meeting. President Canady also informed the Commission that he had scheduled a meeting with Rob Black (from Supervisor Alioto-Pier's office) to discuss the creation of more film incentives.



Public comment was taken.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Stefanie Coyote reported that in September 2005, 32 projects were filed generating 62 shoot days; this compared to September 2004 where 35 projects were filed for 81 shoot days. Coyote also reported that as of the meeting date there were 23 projects for 35 shoot days in October 2005, which compared to the 41 projects for 74 shoot days in October 2004.

Executive Director Stefanie Coyote informed the Commission that the Evidence had returned to shoot for episodes that would hopefully begin to air in early 2006, that the Pursuit of Happyness was still in town and would continue to shoot until mid November, and that Monk would be filming for three days in mid November. Executive Director Coyote then went on to tell the Commission that the Pursuit of Happyness, the Evidence and the Film Office had all gotten great press over the past month and encouraged everyone to read the articles that had been distributed.

Public Comment was taken.

### **SUMMARY OF NEIGHBORHOOD NOTIFICATION PROCESS (DISCUSSION ONLY)**

Executive Director Coyote explained that once locations have been chosen by a film company there is a meeting with the Film Office to make a determination on the necessity of a Neighborhood Advisory. If it is determined that there will be no significant impact on a neighborhood by a project no advisory is required. If it is determined that there will be an impact the size of notification required is set forth by the Executive Director.

When filming will be taking place outside of normal shooting hours (7am – 10pm in residential areas) the film company is required to conduct a signature survey. Once completed the survey is submitted to the Film Office, in report form, for final approval of the Use Agreement by the Executive Director.

Commissioner Rowley asked what percentage of “yes” responses is required for filming to be approved. Executive Director Coyote said that there is no set percentage required but that a large majority of “yes” responses is desired. Ms. Coyote also said that when there are “no” responses, the location of these “no’s” is examined and the Film Office tries to ensure that those not approving of the filming are not directly adjacent to a generator, the “hero” house, or other highly impacted part of the location.

Vice President Morris inquired about the MJZ shoot and the repairs that were yet to be completed at the last meeting. Executive Director Coyote confirmed that to the Film Office’s knowledge all complaints and repairs relating to the shoot had been resolved.

Public Comment was taken.

### **GENERAL PUBLIC COMMENT (DISCUSSION ONLY)**

President Canady reminded everyone in attendance that there is a three-minute time limit for each speaker.

President Canady also requested that Amy Ackerman provide clarification on the Film Commission’s charter specifically relating to employee dismissals. Ms. Ackerman explained that the Executive Director has sole discretion in all employment decisions. The charter was designed to ensure that Commissions have no input on

employment decisions. Amy Ackerman also told the Commission that the Film Office staff serves at the pleasure of the Mayor and can be dismissed without cause.

Public comment was taken.

**ADJOURNMENT (ACTION ITEM)**

Commissioner Morales made a motion that the meeting be adjourned; Commissioner McCullough seconded the motion. Public comment was taken. The motion was passed without objection.





## SAN FRANCISCO FILM COMMISSION

# SAN FRANCISCO FILM COMMISSION MEETING NOTICE OF CANCELLATION

The November 28, 2005 Commission meeting has been CANCELLED.

Due to our next scheduled meeting falling on an observed holiday we are in the process of trying to schedule a Special Meeting for the month of December.

SF  
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b1  
11/28/05  
cancelled

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11-23-05 A 9:00 AM

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**KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**

(Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's web-site at [www.sfgov.org](http://www.sfgov.org).

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San Francisco Film Commission Contact: Kristin Treiber, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102; (415) 554-6241; fax (415) 554-6503; e-mail [film@sfgov.org](mailto:film@sfgov.org)



# SAN FRANCISCO FILM COMMISSION

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## NOTICE OF CANCELLATION OF REGULAR MEETING SCHEDULED FOR DECEMBER 26, 2005 AND SCHEDULING OF SPECIAL MEETING ON MONDAY, DECEMBER 19, 2005.

### SAN FRANCISCO FILM COMMISSION SPECIAL MEETING

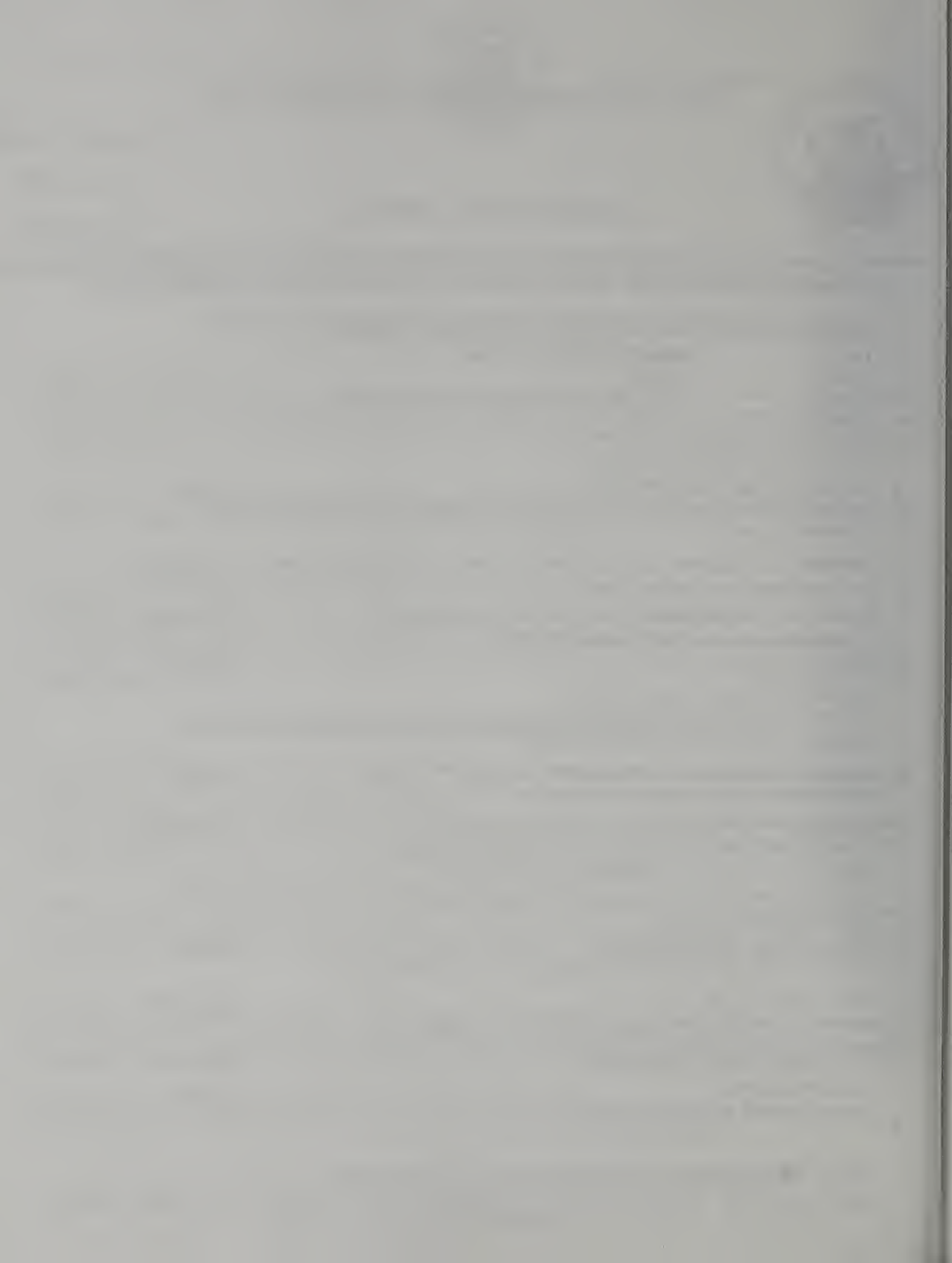
**DATE:** Monday, December 19, 2005  
**TIME:** 2:30 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416  
**AGENDA:**

12-15-05A10-02 RCVD

1. **CALL TO ORDER/ROLL CALL**
2. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action too approve the Minutes of the October 24, 2005 Commission meeting.
3. **PRESIDENT'S REPORT AND ANNOUNCEMENT OF COMMITTEES** **Discussion**  
By Commission President Don Canady.
4. **REPORT BY COMMISSIONER CHEW ON MEETING WITH FILM PRODUCERS FROM CHINA** **Discussion**
5. **STAFF REPORT** **Discussion**  
By Executive Director Stefanie Coyote.  
This report is to allow the Executive Director to report on recent film related activity, production work and to make announcements.
6. **NOMINATION FOR AND ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT** **Action**
7. **OVERVIEW OF THE ROLES OF THE COMMISSION, COMMISSIONERS, DEPARTMENT HEAD AND STAFF** **Discussion**  
Presentation by Deputy City Attorney Amy Ackerman.  
Amy Ackerman will give a presentation on the Roles of the Commission, Commissioners, Department Head and staff.
8. **2006 MAYOR'S FILM SUMMIT** **Action**  
Discussion and possible action for planning of Mayor's Film Summit.
9. **STRATEGIC PLAN** **Discussion**  
Discussion of proposed strategic plan for the Film Commission.
10. **GENERAL PUBLIC COMMENT** **Discussion**
11. **ADJOURNMENT** **Action**  
(Requires motion and public comment.)

**NOTE: Public comment will be taken on each item of the agenda.**

1 DR. CARLTON B. GOODLETT PLACE, ROOM 473, SAN FRANCISCO, CALIFORNIA 94102  
TEL: (415) 554-6241 FAX: (415) 554-6503







# SAN FRANCISCO FILM COMMISSION

## MEMO

To: All Commissioners

From: Stefanie Coyote

Date:

Re: Agenda Items 7 & 8

This memo serves to provide clarification on the purpose of Agenda Item 7 for the December Commission Special Meeting. This item is to serve as a discussion on the Mayor's Film Summit. Some of the topics to cover are:

- Concepts
- Goals
- Planning & Strategy
- Target Participants
- Budget & Funding
- Establishment of a Committee to organize and plan the summit

Agenda Item 8 is regarding the strategic plan developed by Commissioners Rowley and Bratt. Please review the attached document for discussion in the meeting.

# A Strategy to Increase Film and Television Production in San Francisco:

## An Economic, Communications and Community Approach

Proposed By:

Film Commissioner Peter Bratt

Film Commissioner Laurie Rowley

# Objective

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- Increase near-term film and television production in the City of San Francisco
- Create environment to support longer-term growth of film and television production

# Overview

---

Informal research into the barriers to film and television production in the city of San Francisco identified the following key near-term and longer-term barriers to meeting the objectives:

## **Near-Term Barriers**

- Limited Production Office Space
- Lack of a City-Supported Incentive Program
- Weak Partnering of City Offices with Film Office/Industry

## **Longer-Term Barriers**

- Lack of Sound Stage Facilities
- Weak Support of Grassroots Culture of Film



# NEAR-TERM STRATEGY: DETAIL

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City-Supported Incentive Program  
Production Office Space Development  
Partnering of City Offices with Film Office/Industry

# City-Supported Initiative Program

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Every major film city has a well-developed incentive package.

This is a major deficiency in San Francisco's competitive profile.

- San Francisco can not be competitive without an incentive program
- Proposed incentives would not take away from the general fund, in fact it would add to the general fund
- An incentive program would signal that San Francisco is interested in the business of film

# City-Supported Initiative Program: Recommendations

Strategy —————→ Tactic

Review and analyze  
current suggested  
incentive package.

- Advocate to gain support of  
incentive program
- Work with other city agencies  
to promote the incentive  
program both internally and  
externally

# Production Office Space Development

The two groups currently feeling the impact of limited production office space are local production companies that need permanent space and production companies that need short term (*6-9 months*) office space while working in the city.

**Local Production Companies**, these companies need long term office space to facilitate their day to day business.

- Local companies produce their own work
- Local companies facilitate new productions coming to SF
- Local production companies contribute to the local economy

**Production Companies** need short term office space for directors and producers to set up while they are executing projects in SF.

- These projects contribute to the local economy with direct and indirect spending (e.g., jobs, hotels, restaurants).



# Production Office Space Development: Recommendations

Strategy —————→ Tactic

- |   |  |
|---|--|
| Develop existing space in Hunters Point in conjunction with the Economic Development Office's efforts in developing a "digital media center". | <ul style="list-style-type: none"><li>■ Work with city agencies to identify locations for office space that would meet the needs of the film industry.</li><li>■ Offer production space as part of incentive program for production companies.</li></ul> |
|---|--|

# Partnering of City Departments and Film Industry/Film Office

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Increased partnering between city departments, the film industry and the film office will make it easier for production companies to do business in the city.

- It is challenging for companies to navigate the administrative idiosyncrasies of each department.
- Streamlining processes will help alleviate confusion and prevent omission of necessary agreements, permits etc..

# Partnering of City Departments and Film Industry/Film Office:

## Recommendations

Strategy —————> Tactic

- |   |   |
|---|---|
| Review the September 2004 directive Mayor Newsom issued to all department heads outlining how to interact with the film industry and film commission. ( <i>see Executive Order September 15, 2004</i> ) | <ul style="list-style-type: none"><li>■ Review Mayor's executive order, evaluate what successes have been made and what areas need to be brought into compliance.</li><li>■ Review Film Office process of issuing permits, use agreements and other documents necessary to film in SF.</li><li>■ Identify processes that can be streamlined, or modified.</li></ul> |
|---|---|

# LONGER-TERM STRATEGY:

## DETAIL

Soundstage Development

Grassroots Cultural Development



# Sound Stage Development

There are two main types of filming, **location shooting** and **sound stage production**.

**Location shooting** involves crews shooting on the streets and venues of San Francisco

- Location shooting is currently the primary type of filming in the city.

- In addition to being an important element of the process, it showcases the city, encourages tourism etc.

**Sound stage production** involves building sets in a sound stage.

- Sound stage production should be a strategic focus to realize a major portion of the potential economic gains of the film industry.

- Sound stages create long terms jobs, and will keep a larger portion of the production in the city.
- Currently, films come here to shoot their exteriors and locations and then leave to another city (e.g., Oakland, Vancouver, LA) for sound stage production. This is a huge economic loss to the city.

# Sound Stage Development: Recommendations

## Strategy

Develop dedicated sound stage

space in the city by utilizing

space in Hunters Point, the Port,  
or areas in and around Bayview.

• Bayview has easy access to  
downtown hotels, restaurants, as  
well as the airport.

• Hunter's Point can  
accommodate parking of large  
vehicles as well as easy access,  
and has little traffic.

## Tactic

- Work with the development authority  
to identify and assess possible sites
- Facilitate and advocate for the  
development of sound stage space.

# Grassroots Cultural Development

In addition to addressing film production (*which has been the film commission's primary focus*), a comprehensive strategic plan must address the local mechanisms of exhibition and distribution. We therefore need to include a strategy to develop a film and television culture at the grassroots of the city. This would include a wide variety of infrastructures, institutions and services, including those related to production, distribution, exhibition, and education.

# Grassroots Cultural Development: Recommendations

---

**Provide recognition and support from the commission and city for:**

- **MEDIA EDUCATION** occurs in colleges, universities, high schools and middle schools, as well as in non-profit community organizations and public access stations
- **FILM CLUBS** where people screen and discuss alternative media.
- **FILM LIBRARIES, COLLECTIONS, AND ARCHIVES** build collections that provide opportunities for media makers to sell their work, and forums where viewers can see it.



# Grassroots Cultural Development: Recommendations (con't)

- **CONFERENCES AND PROFESSIONAL MEETINGS** hosted by professional associations (i.e., the director's guild) allow people to meet face to face and share ideas, as well as their latest works.
- **ARTIST COLLECTIVES** allow access to equipment, facilities and other artists.
- **NON-PROFIT MEDIA CENTERS** provide education, production and other services for media artists at low cost.

# Grassroots Cultural Development: Recommendations

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- **VENUES** to show independent work, including for-profit art houses, museums, community and gallery spaces, educational settings and media centers.
- **FILM WRITING** in journals, periodicals, local papers and books allows and encourages people to learn about current and past work. It also educates people about the changing interpretations, themes and approaches to both making and thinking about media and promotes collective dialogue and new ideas.

# Grassroots Cultural Development: Recommendations

- **DISTRIBUTORS** ensure that media made outside the mainstream industry gets to its audience, to the venues that support such work, and to educators and collectors who buy it.
- **ASSOCIATIONS FOR MEDIA MAKERS** further collective needs and often serve as fiscal sponsors or overseers for individual producer's grants.



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# SAN FRANCISCO FILM COMMISSION

## **MINUTES OF THE DECEMBER 19, 2005 SPECIAL MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

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## **CALL TO ORDER**

Commission President Don Canady called the meeting to order at 2:30pm.

## **ROLL CALL**

Commissioners Present:

Peter Bratt  
Don Canady  
Greg Chew  
Maurice Kanbar  
Jim McCullough  
Robert Morales  
Jim Morris  
Lorrae Rominger  
Marlene Sharon Saritzky

Commissioners Absent:

Joan Chen  
Laurie Rowley

## **APPROVAL OF THE MINUTES FROM THE OCTOBER 24, 2005 MEETING (ACTION ITEM)**

Commissioner McCullough made a motion to approve the minutes of the October 24, 2005 Commission meeting. Vice President Morris seconded the motion. Public comment was taken; the minutes were unanimously approved.

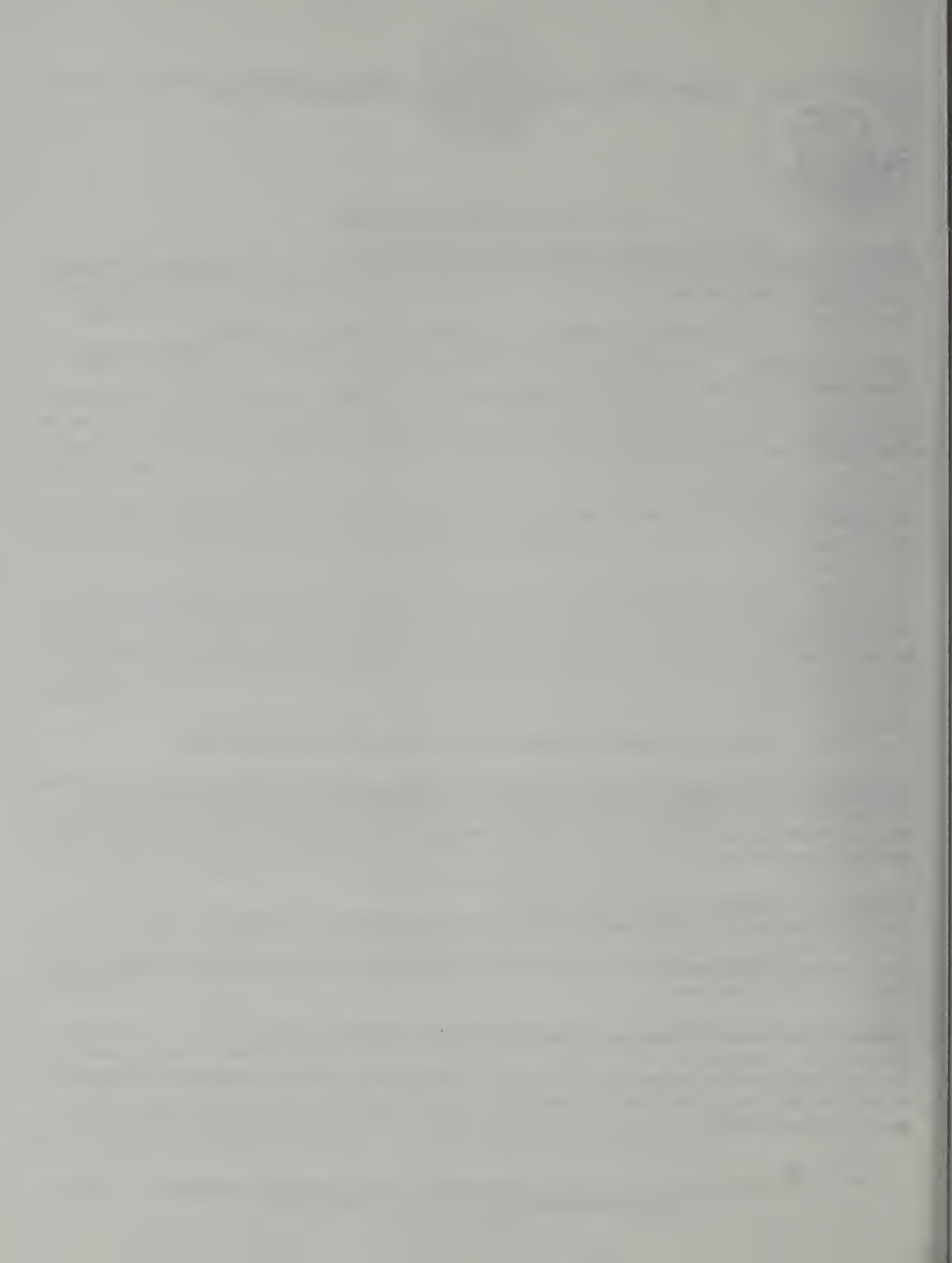
## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

President Canady asked Commissioner Saritzky to introduce herself to the Commission.

Commissioner Saritzky described her history in the film industry and expressed her enthusiasm to serve on the San Francisco Film Commission.

President Canady thanked and welcomed Commissioner Saritzky to the Commission.

President Canady told the Commission his presidency had inherited an understaffed over worked Film Office. He stated his desire to perform a job evaluation of the Executive Director in order to hold the staff to a higher standard and move the Film Office in a positive direction.



President Canady emphasized the need to include all factions of the local film community and not to exclude low budget local filmmakers from the Commission's vision.

He commended several Commissioners on the work they have done towards the development of filming infrastructure and named Commissioner Rowley to chair an Infrastructure/Sound Stage Committee. He informed the Commission of the need to have a long-term investment in a soundstage to ensure that San Francisco is not used solely for exteriors.

President Canady appointed a Film Summit Committee to be headed by Commissioner McCullough. He reminded the Commission of their duty to fulfill the Mayor's promise to his constituents.

Canady asked the Film Office for the tools to work together while reminding the Commissioners that it will take dedicated work from everyone in order to accomplish their vision.

Commissioner Rominger asked President Canady about the possibility of other Committees being established. President Canady said that he sees a number of other committees being established over the coming months.

Public comment was taken.

#### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Stefanie Coyote announced the reversal of several negative trends in San Francisco film production and discussed the attendance of positive press over the past year.

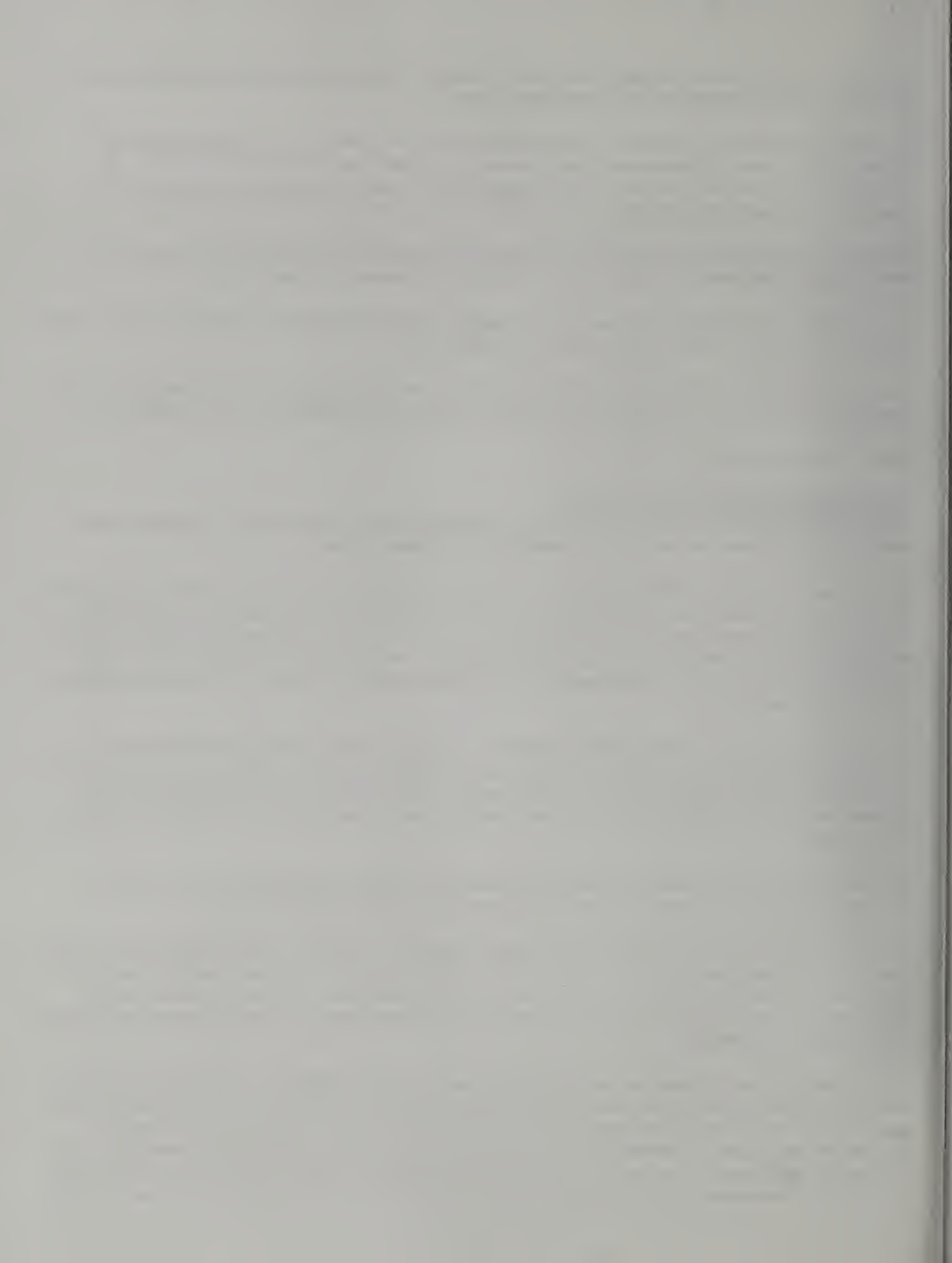
Director Coyote thanked Vice President Morris for his role in bringing *Rent* to San Francisco and discussed Mr. Newirth's desire to come back to San Francisco. She told the Commission that, based on a general trend in which films spend approximately 40% of their budget on location, it could be figured that the filming of *Rent* brought between \$15.5 and \$17 million into the local economy. With a total of \$150 million worth of film production having taken place in San Francisco over the past year it can be figured that between \$60 and \$75 million was spent locally.

Ms. Coyote cited the work of Supervisor Alioto-Pier to convene a hearing on the status of film production before the City Operations and Neighborhood Services Committee. Ms. Coyote told the Commission that since the meeting she has met with representatives from Deloitte Touche to commission a report that will better address the concerns expressed in the Committee Meeting in order to justify incentive creation for filming in San Francisco.

Executive Director Coyote thanked Commissioner Rominger for suggesting department head meeting to alleviate the time spent working with other City departments in order to facilitate filming.

Ms. Coyote took the time to acknowledge Sgt. George Carrington of the SFPD, Cindy Shamban of DPT, Joyce Garay of MUNI, and Yomi Agunbiade and Jim Jackson of the Department of Recreation and Park for their uncompromised work in spite of the inordinate amount of film productions. Their work facilitating film production over the past year, were a major reason for the 180-degree change in opinions towards San Francisco held within the Film Industry.

Ms. Coyote noted other accomplishments made within the Film Office, including: a comprehensive listing of neighborhood and merchant associations, website redesign, preliminary development of a marketing strategy, rewriting of outdated standardized language within our standard use agreement that left the City open to lawsuits, the development of standardized office procedures expected of a City agency, the beginnings of an updated permit database that will be able to track permits on a numeric system and collect financial information, and a renewed commitment from the Acting Executive Director of TIDA to foster filming on Treasure Island.





Finally, Executive Director Coyote outlined her plans for the next year.

Commissioner McCullough commended Executive Director on a very productive year. Commissioner Rominger echoed Commissioner McCullough's sentiment.

Public Comment was taken.

### **REPORT BY COMMISSIONER CHEW ON MEETING WITH FILM PRODUCERS FROM CHINA (DISCUSSION ONLY)**

Commissioner Chew told the Commission of an event held at the Hong Kong Economic and Trade Office on October 27<sup>th</sup> and 28<sup>th</sup>. The event was a cultural exchange between the US Department of Commerce, the Film Commission, and industry executives from Hong Kong, Greater China, and Korea.

At the reception President Canady and Commissioners Chew and Rominger were able to promote the film industry in San Francisco and the use of San Francisco as a filming destination. Commissioner Chew described the event as a chance to promote San Francisco's features, diverse locations, vibrancy, civic life, local talent, skilled production crews, and the overall film friendly environment provided by San Francisco.

Commissioner Chew expressed his desire to somehow segue an aspect of this event to be incorporated in the Film Summit. He also told the Commission of plans to make this cultural exchange and annual event.

Public Comment was taken.

### **NOMINATION FOR AND ELECTIONS OF COMMISSION PRESIDENT AND VICE PRESIDENT (ACTION ITEM)**

Commissioner Rominger nominated Commissioner Morris for President.

Commissioner Morales nominated President Canady for another term as President.

Public Comment was taken.

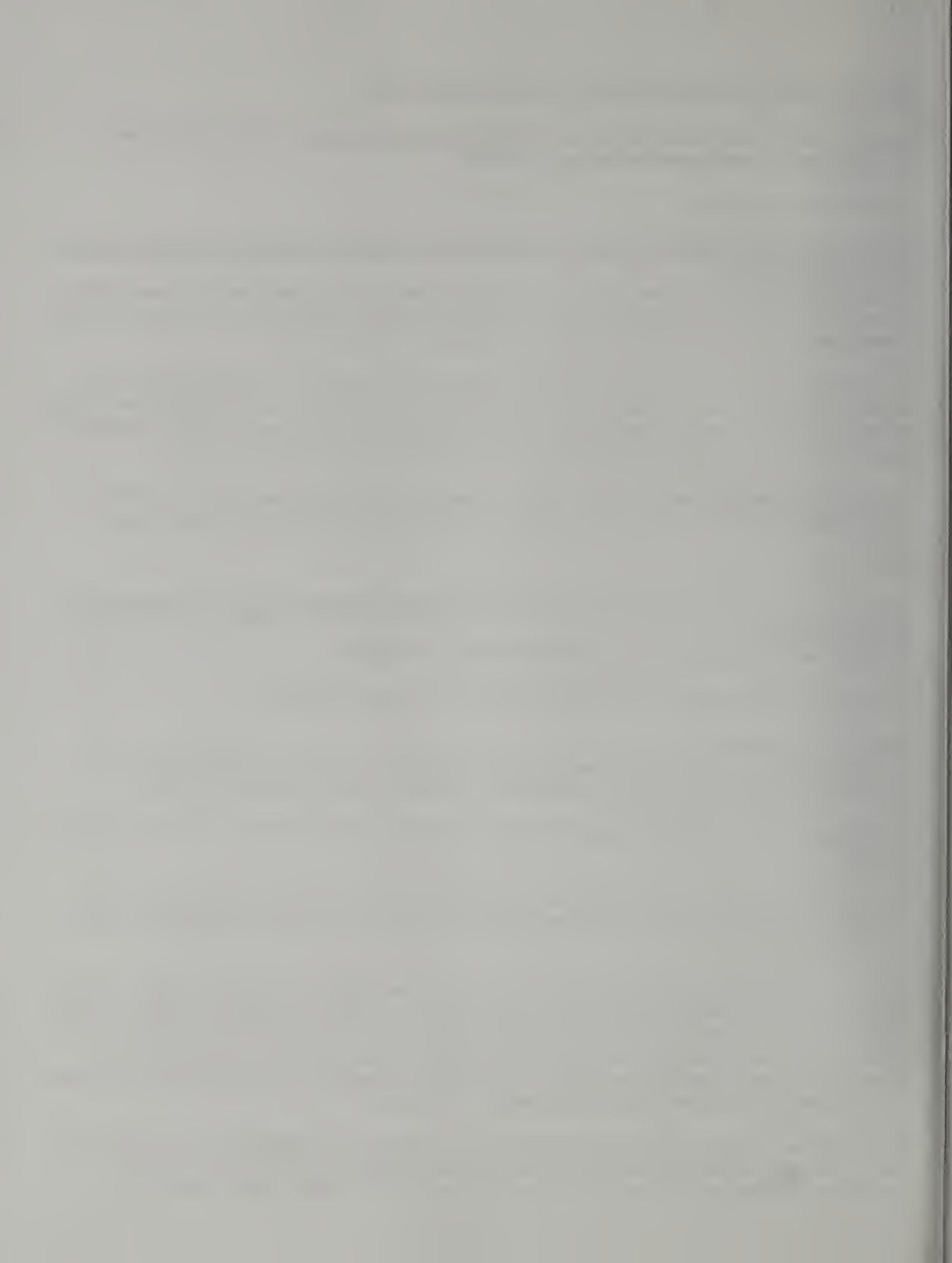
Jim Baldwin, Location Manager, congratulated Executive Director Coyote, noted the Strategic Plan, and encouraged the Commission to vote for a candidate that would speed up the revitalization process.

Commissioner Bratt requested that candidates explain in what direction they would take the Film Commission if elected.

Amy Ackerman said such statements of platforms was allowed but reminded the Commission that it is the Commission as a whole that has power and that the office of President has a strictly limited duties within the Commission.

Vice President Morris noted that the Commission has not moved as quickly as he would have liked. He noted his pleasure with the increased filming in the City and spoke of his history of working in the industry and with the unions. Vice President Morris expressed his belief that the "bread and butter" of film production in San Francisco has always been Hollywood locations work. For this reason, he stated, he would stress greater outreach to Los Angeles producers and studio heads. Morris also stressed that by recruiting big dollar projects to the area he believes momentum for all other projects will come also.

President Canady told the Commission that while serving as President of the Film Commission he felt he has been able to develop a base with many groups. He stressed his desire to achieve balance in the Film Commission's mission and not focus solely on Los Angeles. President Canady stressed his past year of



working with a diverse group of individuals and groups to invigorate the film community and the Commission and said that with improved communication between the Commission and the Film Office he believes that filming will flourish in San Francisco.

The nominations were then taken to a vote.

Vote for Commissioner Morris as President

Commissioner Bratt – Yes

Commissioner Canady – No

Commissioner Chew – No

Commissioner Kanbar – Yes

Commissioner McCullough No

Commissioner Morales – No

Commissioner Morris – Yes

Commissioner Rominger – Yes

Commissioner Saritzky – Yes

5 Yes votes. 4 No votes. The motion did not carry.

Vote for Commissioner Canady as President

Commissioner Bratt – No

Commissioner Canady – Yes

Commissioner Chew – Yes

Commissioner Kanbar – No

Commissioner McCullough – Yes

Commissioner Morales – Yes

Commissioner Morris – No

Commissioner Rominger – No

Commissioner Saritzky – No

4 Yes votes. 5 No votes. The motion did not carry.

Commissioner McCullough moved to rescind the vote and revote. President Canady seconded the motion. Public Comment was taken. The motion passed unanimously.

Vote for Commissioner Morris as President

Commissioner Bratt – Yes

Commissioner Canady – Yes

Commissioner Chew – Yes

Commissioner Kanbar – Yes

Commissioner McCullough – Yes

Commissioner Morales – Yes

Commissioner Morris – Yes

Commissioner Rominger – Yes

Commissioner Saritzky – Yes

The Motion passed unanimously. President Canady congratulated Vice President Morris on his victory.

Commissioner Saritzky nominated Commissioner Rominger as Vice President.

Commissioner Morales nominated Commissioner McCullough as Vice President.





Public Comment was taken.

Vote for Commissioner Rominger as Vice President.

Commissioner Bratt – No

Commissioner Canady – No

Commissioner Chew – No

Commissioner Kanbar – Yes

Commissioner McCullough – No

Commissioner Morales – No

Commissioner Morris – Yes

Commissioner Rominger – Yes

Commissioner Saritzky – Yes

4 Yes votes. 5 No votes. The motion did not carry.

Vote for Commissioner McCullough as Vice President.

Commissioner Bratt – Yes

Commissioner Canady – Yes

Commissioner Chew – Yes

Commissioner Kanbar – No

Commissioner McCullough – Yes

Commissioner Morales – Yes

Commissioner Morris – No

Commissioner Rominger – No

Commissioner Saritzky – No

5 Yes votes. 4 No votes. The motion did not carry.

Commissioner Morales moved that the vote be rescinded and the Commission vote again. President Canady seconded the motion. Public Comment was taken. The motion passed unanimously.

Vote for Commissioner Rominger as Vice President.

Commissioner Bratt – No

Commissioner Canady – No

Commissioner Chew – Yes

Commissioner Kanbar – Yes

Commissioner McCullough – No

Commissioner Morales – No

Commissioner Morris – Yes

Commissioner Rominger – Yes

Commissioner Saritzky – Yes

5 Yes votes. 4 No votes. The motion did not carry.

Vote for Commissioner McCullough as Vice President.

Commissioner Bratt – Yes

Commissioner Canady – Yes

Commissioner Chew – No

Commissioner Kanbar – No

Commissioner McCullough – Yes



Commissioner Morales – Yes  
Commissioner Morris – No  
Commissioner Rominger – No  
Commissioner Saritzky – No

4 Yes votes. 5 No votes. The motion did not carry.

President Canady moved that the Commission rescind the vote and revote. Commissioner Chew seconded the motion. Public Comment was taken. The motion passed unanimously.

Vote for Commissioner Rominger as Vice President.

Commissioner Bratt – Yes  
Commissioner Canady – Yes  
Commissioner Chew – Yes  
Commissioner Kanbar – Yes  
Commissioner McCullough – Yes  
Commissioner Morales – Yes  
Commissioner Morris – Yes  
Commissioner Rominger – Yes  
Commissioner Saritzky – Yes

The motion passed unanimously.

President Canady congratulated Commissioner Rominger on her election to the Vice Presidency.

### **OVERVIEW OF THE ROLES OF THE COMMISSION, COMMISSIONERS, DEPARTMENT HEAD AND STAFF (DISCUSSION ONLY)**

Ms. Ackerman told the Commission that the Mayor nominates the Commissioners who then serve at the pleasure of the Mayor. The Film Commission is unique in that the Mayor hires the Executive Director, also. However, the Commission is the only body that has the power to fire the Executive Director.

Deputy City Attorney Ackerman outlined the Commission's powers granted by both the Charter and Chapter 57 of the Administrative Code.

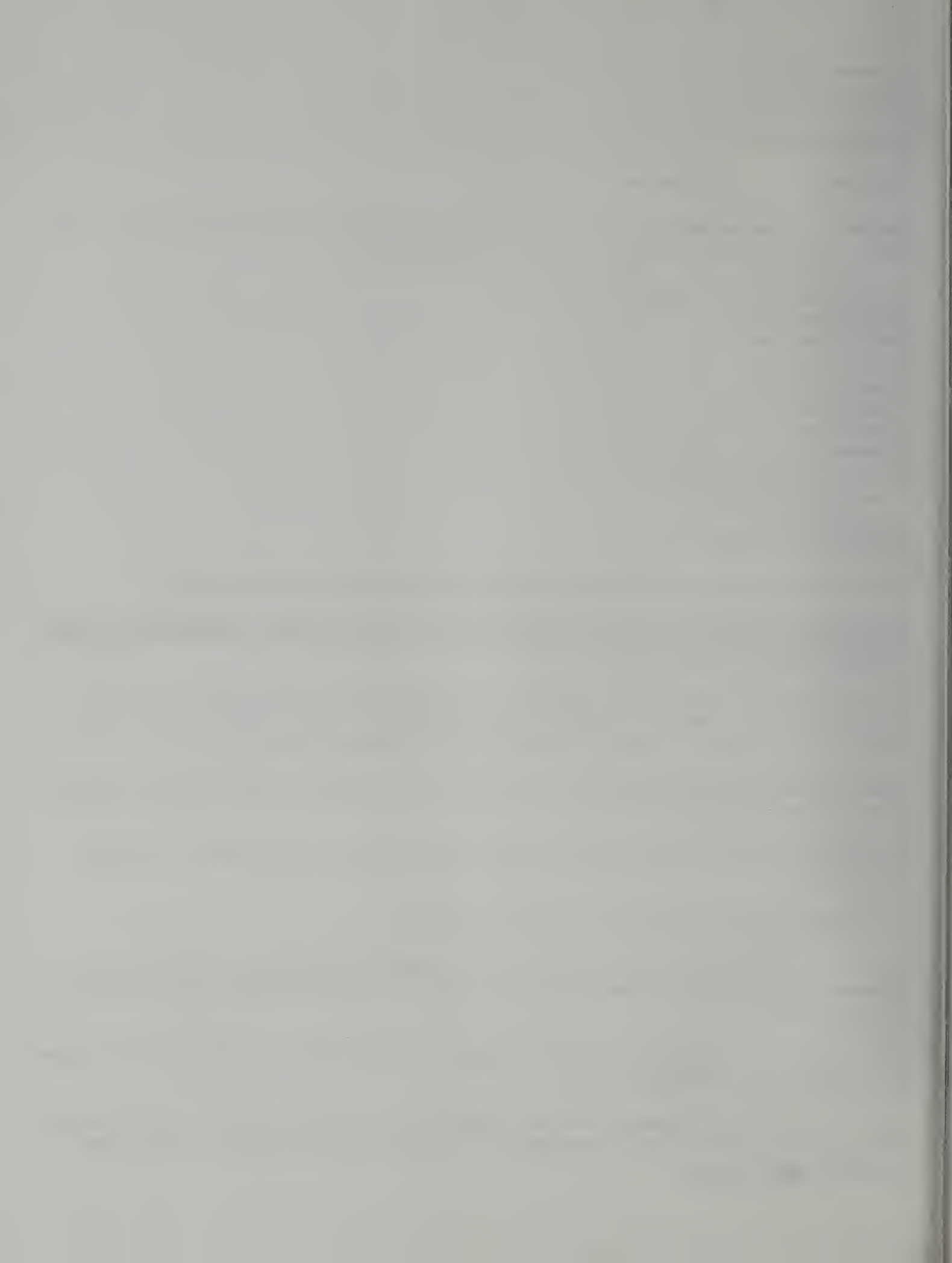
Amy Ackerman told the Commission that their power resides in the body as a whole and not as individual Commissioners.

Ms. Ackerman then outlined the powers of Commission Officers.

The Commission and Commissioners are permitted to deal with the Executive Director only and may not communicate directly with staff. This limitation does not, however, interfere with the Commission's powers of hearing and inquiry.

Deputy City Attorney Ackerman then outlined the duties of the Executive Director outlined in both the Charter and Chapter 57 of the Administrative Code.

For more information Ms Ackerman referred the Commissioners to two resources. First, the Good Government Guide Part 1: Roles of Commissions, their members and their staff and second, the City Attorney's website [www.sfgov.org/cityattorney](http://www.sfgov.org/cityattorney).





Vice President Morris asked if, because committees do not have a quorum of Commissioners, they can meet in private. Amy Ackerman said that once a committee is formed it is subject so Sunshine Laws therefore requiring public notice, an agenda, and the holding of meeting in facilities that meet disability access requirements.

Commissioner Chew asked how the Commission could affect the budget. Ms. Ackerman said that the Film Commission is a "odd duck" because it is usually funded under another department. She said that because the Office had never had enough money from its fees to support itself if therefore requires money from the general fund.

Public Comment was taken.

Sean House, Out House Productions, asked if committee meetings were required to be held in City Hall. Ms Ackerman told him that there is no requirement to hold committee meetings in City Hall.

Jim Baldwin, Location Manager, asked how funds could be raised outside of the General Fund. Amy Ackerman replied that the Commission could accept gifts, do some fundraising, and apply for grants.

Executive Director Coyote asked how large the gifts can be before the Board of Supervisors is required to approve a gift. Ms. Ackerman replied that she believed the limit was \$5,000 but she would have to confirm that number.

Peter Coyote, Actor, asked if it was legal for a business entity to give interns to the Film Office and if that gift would be tax deductible. Amy Ackerman replied that the Film Commission could accept interns but the tax questions were not something she could answer with certainty.

#### **2006 MAYOR'S FILM SUMMIT (ACTION ITEM)**

President Canady told the Commission that the Mayor had asked that the Film Commission to discuss the summit in a formal setting before sending a letter to the film community.

Vice President Morris asked what this film summit was to entail. Commissioner McCullough replied that the newly formed Film Summit Committee would determine the scope.

Commissioner Morales asked how the members of a committee are determined. Amy Ackerman responded that the Commission President determines who will serve on a committee.

Commissioner Rominger asked who had been asked to serve on the Film Summit Committee. Commissioner McCullough informed her that he was asked to chair the Committee and that Commissioners Chew, Morris, Morales, and Bratt would be serving with him.

Commissioner McCullough moved that the Commission formally ask the Film Summit Committee to determine a plan for a summit and report back to the Commission. Commissioner Chew seconded the motion.

Public Comment was taken.

Jim Baldwin, Location Manager, asked whose responsibility the summit would be. Commissioner McCullough said he envisioned this being a part of the recommendation from the Committee to the Commission.

The motion passed unanimously.

#### **STRATEGIC PLAN (ACTION ITEM)**

President Canady informed the Commission that Commissioner Rowley had been unable to attend due to illness and had requested that this agenda item be held over to the next meeting.



Commissioner McCullough made a motion to hold the item for the next Commission Meeting. Commissioner Bratt seconded the motion. Public comment was taken. The motion passed unanimously.

Commissioner McCullough commended Commissioners Bratt and Rowley on what they had created and said he hoped that the Strategic Plan could be incorporated into the Film Summit.

#### **GENERAL PUBLIC COMMENT (DISCUSSION ONLY)**

An IATSE member inquired how the Commission envisioned they would be able to get an incentive package passed considering how much money such a package would cost. Executive Director Coyote explained to him that City would actually make money from such a plan. Commissioner Bratt reminded the group that ultimately any incentive package would have to be passed by the Board of Supervisors. Because San Francisco is a vanguard in progressiveness Commissioner Bratt feels that a grassroots component to the incentive package would be required to gain the necessary support from the Board of Supervisors.

FX Crowley, from Local 16, told the Commission that film production had brought his members \$8 million in the past year and he wanted to thank the Commission for a good job.

Peter Coyote, Actor, told the Commission about his history serving on commissions. Mr. Coyote stated that the San Francisco Film Office is understaffed.

Van Beene, of Teamsters 85, thanked the Commission, President Canady and Executive Director Coyote for their great work. He also welcomed Vice President and Commissioner Rominger to their new positions.

Mr. Bubback, SFSU Student, asked the Commission if any films would be shooting in San Francisco in the coming months. Executive Director Coyote responded that nothing is confirmed as of now but that we anticipate having some projects early 2006.

Chris Nunez, Entertainment Lawyer, informed the Commission of his plans to host an event at Sundance on January 19, 2006 to showcase San Francisco and its film industry. He invited the Commission to a kick off event on January 5, 2006 and solicited any input the Commissioners had to improve the event.

David Hakim, DGA Member, thanked the Commission for their achievements over the past year, welcomed Commissioner Saritzky, and thanked Executive Director Coyote.

Vatna Sadduck Williams, of AFTA, thanked the Commission and wished everyone a Happy Holiday season.

Commissioner McCullough thanked President Canady for his service over the past year and commended him on a job well done.

President Canady thanked the Commission for the pleasure of serving the past year and told Vice President Morris he was excited he would be leading the Commission into the future.

#### **ADJOURNMENT (ACTION ITEM)**

Commissioner McCullough moved that the meeting be adjourned. Commissioner Chew seconded the motion. Public Comment was taken. The motion passed unanimously. The meeting was adjourned at 4:32pm.

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